



South Side Lumber Company

Building Material & Planing Mill Work

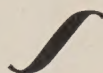
Phone 197

—

Camden Ave., SOUTH SIDE

PARKERSBURG, W. VA.

Here You Will Find That Home



THE homes shown in this book represent a very exclusive selection. While they are widely different in appearance and design, they are all alike in one respect—every one is a *real* home that combines architectural beauty with the greatest measure of convenience and comfort.

With such a variety of styles to choose from, with so many attractive combinations of materials, and exterior treatments, with such a wide range of interior fittings and other details, we believe you will find *that* home—just the kind of a home you have in mind.

Then, too, there are helpful suggestions for modernizing and improving your present home to bring it up-to-date—make it more comfortable and convenient.

A set of accurate plans for each house shown has been carefully prepared by competent architects—men who are specializing in small house design and construction. Careful thought has been given to building costs without overlooking anything in the way of comfort and convenience.

You may have some ideas that you wish to incorporate in the house you select. Perhaps a rearrangement of rooms, special features added, or something of that sort. Changing the plans to meet your ideas is done by competent architects, at a small cost and requires only a few days' time.

We will appreciate the opportunity of helping you—gladly give you complete information concerning material and labor costs, the approximate time required to complete the building, and other data that may interest you.

Feel perfectly free to consult with us—it does not obligate you in any way. We can be very useful to you in many ways. And, our knowledge of materials and thorough experience will prove exceedingly helpful.

We help you avoid waste of time and labor by delivering material promptly and carefully—we are rather proud of our service that will free you from unnecessary delays.

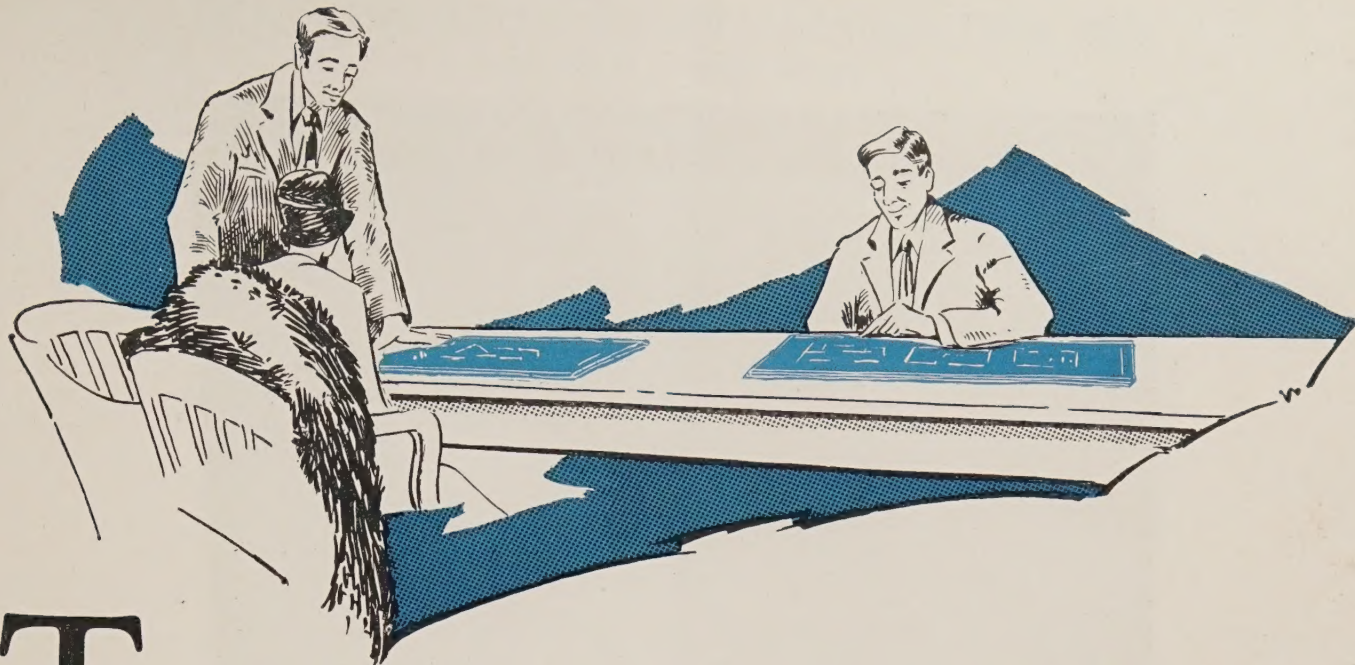
Call and see us—phone or write. An appointment can be made that will entirely suit your convenience.

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The First Step In Good Building Is Accurate Plans

HOMES are built that families may live in happiness and comfort. No matter how modest or palatial a home may be, it must be well planned and carefully built, it must offer the utmost in convenience and comfort, it must be attractive—or it is merely a building—not a home.

Good homes must be started right and correctly drawn plans, made from good designs, are absolutely essential if construction is to be all that it should be.

We recommend the use of accurate, carefully made blueprint working plans. Plans prepared by skilled architects and carefully trained draftsmen. Men, whose broad experience and thorough knowledge of building design and construction, and with years of specializing in small house

design, enables them to produce plans that are simple and easily understood yet thoroughly adequate in every way.

Plans are available for every house in this book and their use eliminates any guesswork.

Dimensions, sizes, details and directions are completely and accurately given. Figures clearly show that sizes of all lumber, beams, footings, masonry walls, etc., are of sufficient size to safely carry loads and withstand the stresses put upon them.

Floor plans for any house shown can be reversed so that the house can be placed to any exposure desired.

Remember, our service is unusually complete. Ask us for particulars concerning any detail.

THESE ITEMS ARE CLEARLY DEFINED IN EVERY BLUE-PRINT

Basement or Foundation Plan
First Floor Plan
Second Floor Plan
Front Elevation

Right Side Elevation
Left Side Elevation
Rear Elevation
Section Drawings and Details

Plans are usually furnished in three large sheets. On the three following pages are shown illustrations of some blue-print plans reduced to about one-quarter actual size. These samples will show the accuracy of these plans and their careful

preparation. *Play safe and use them.*

See following three pages for specimens of complete plans produced by skilled craftsmen.

SWEAT
①
OF S



to a standard scale of 1/4-inch to foot.

ILLUSTRATION 1/4 ACTUAL SIZE

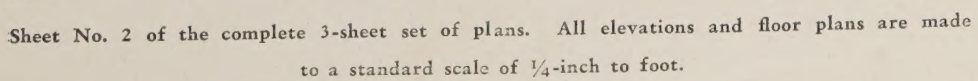
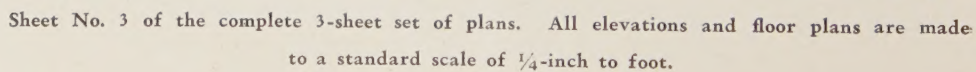
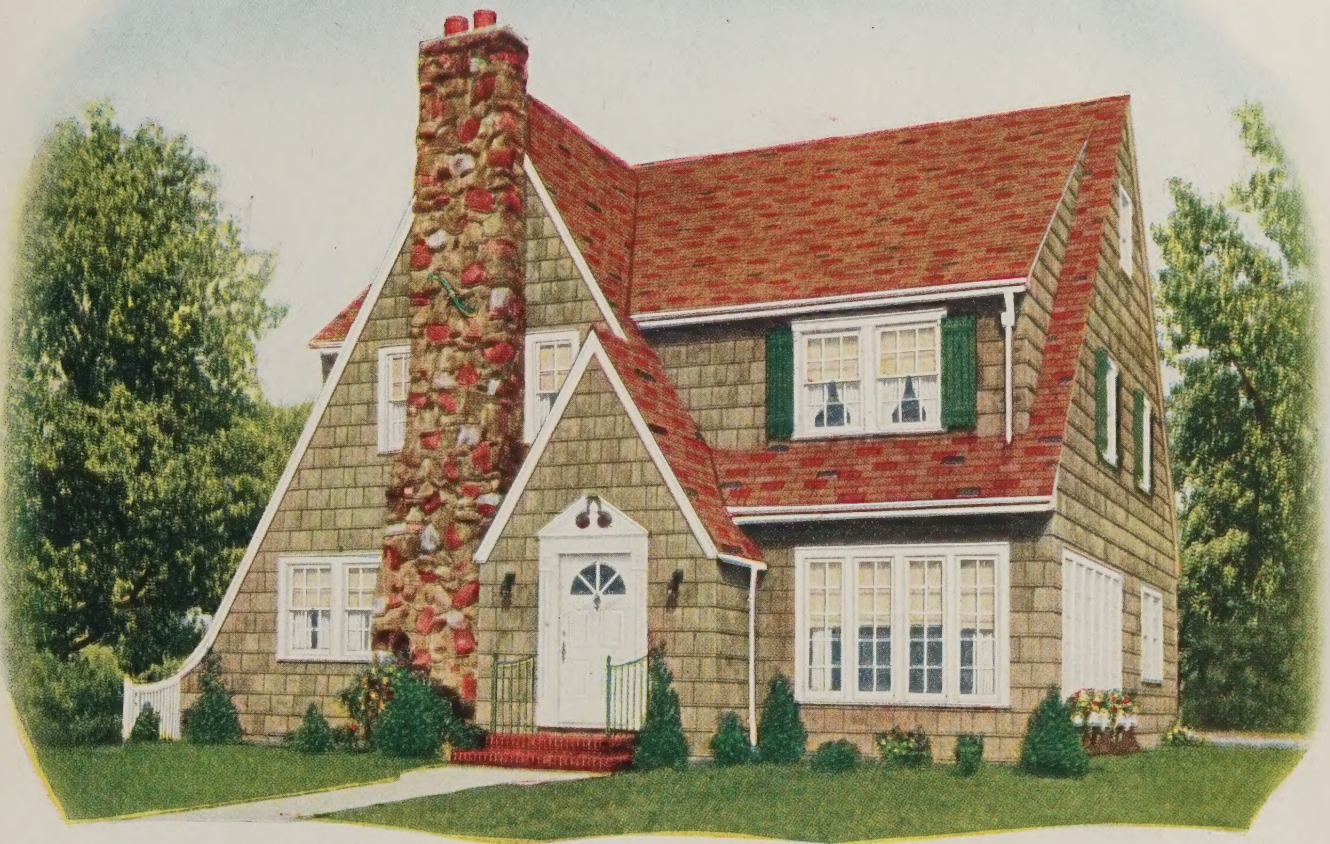


ILLUSTRATION $\frac{1}{4}$ ACTUAL SIZE

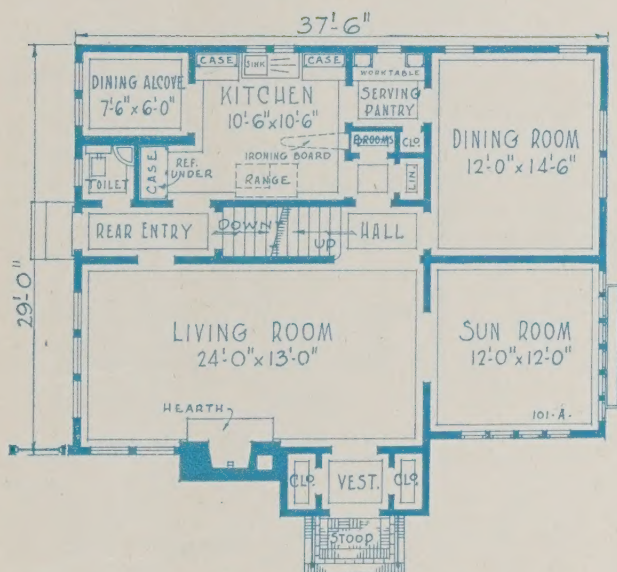




Design 101-A

7 ROOMS, DINING ALCOVE, SEWING ROOM
BATH AND TOILET

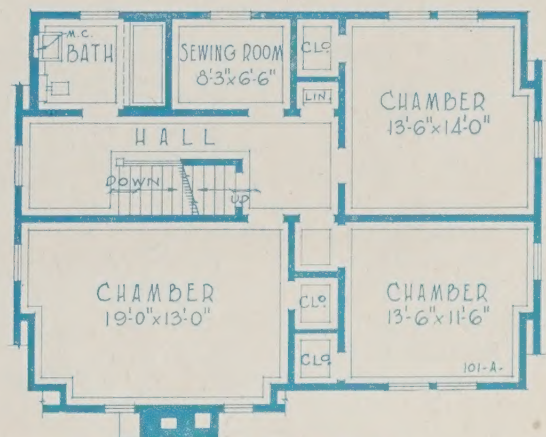
AN unusually beautiful home with well laid out interior. A large living room and sun room occupy the entire width of the house. Upstairs there are three delightful sleeping rooms, a sewing room and bath.



• FIRST FLOOR •

DIMENSIONS

Size of main building	37'-6" x 28'-0"
Size over all	48'-0" x 38'-0"
Ceiling height, 1st floor	9'-0"
Ceiling height, 2nd floor	8'-6"
Height of Basement	7'-0"



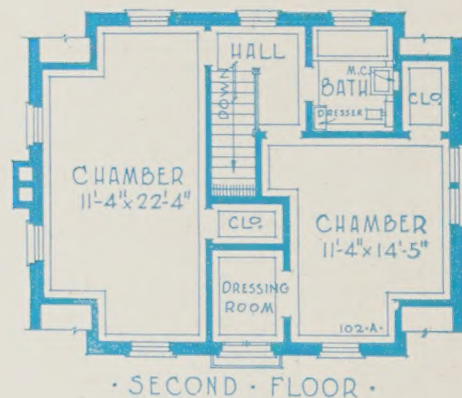
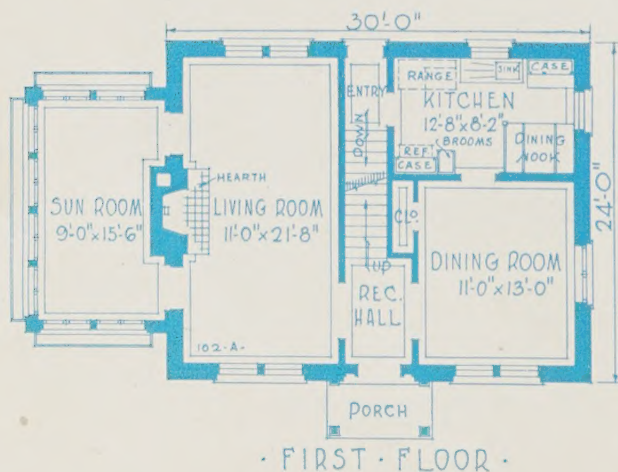
• SECOND FLOOR •



Design 102-A

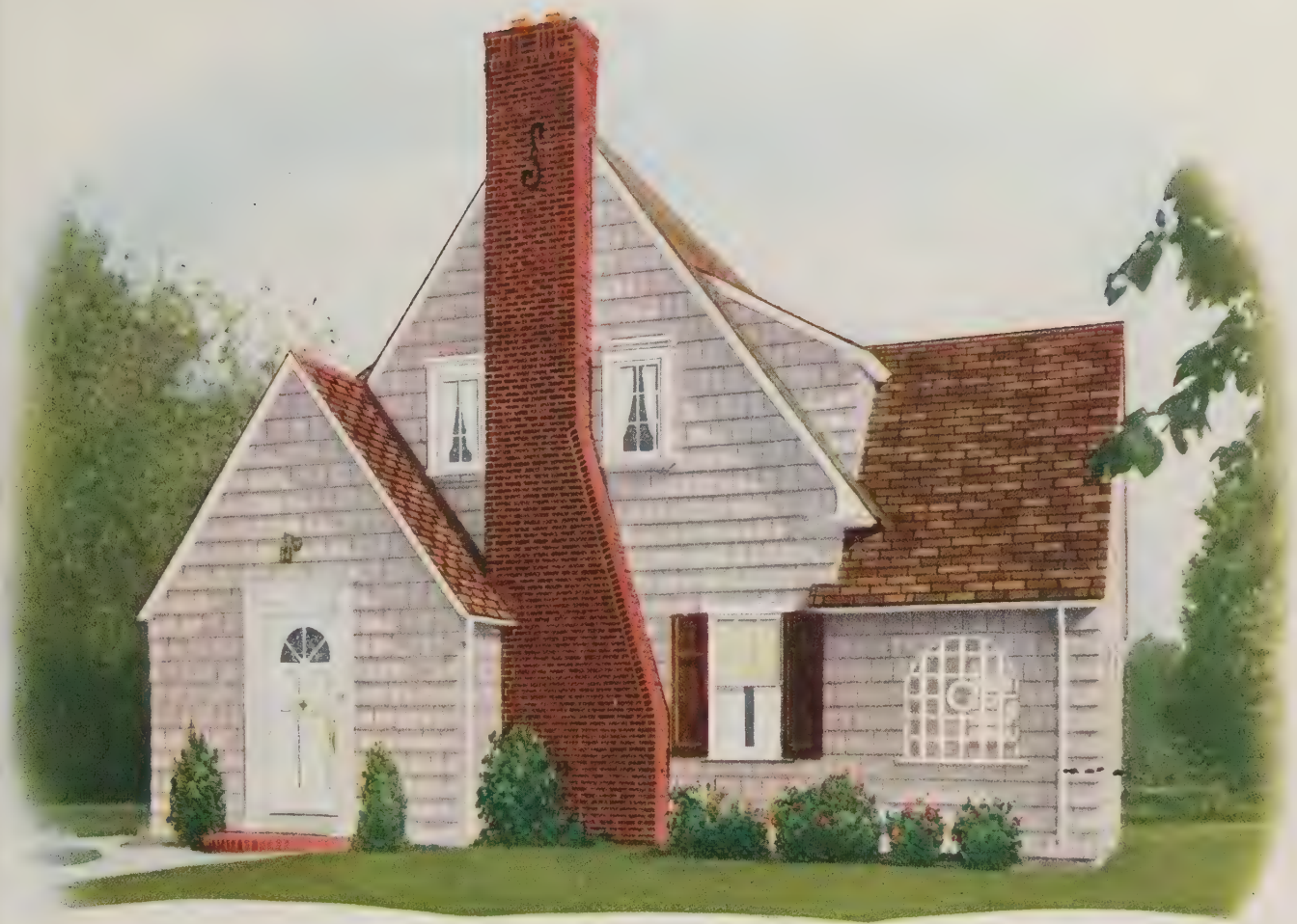
5 ROOMS, BATH AND SUN ROOM

HERE is a beautiful little home that is really imposing. Every line expresses dignity as well as comfort. The interior arrangement is ideal.



DIMENSIONS

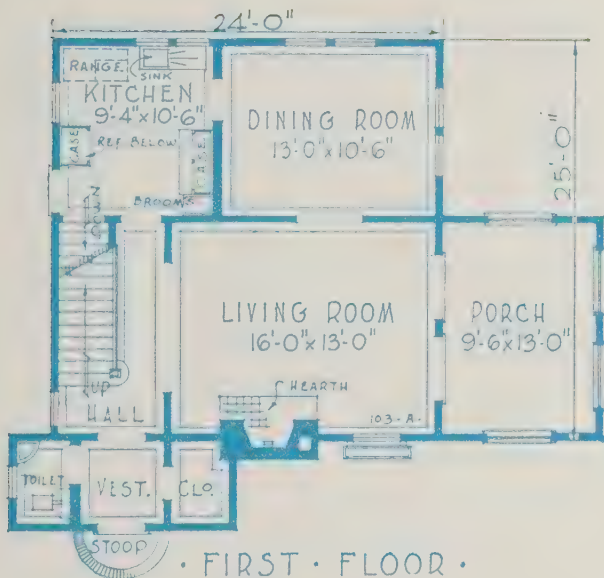
Size of main building	30'0" x 24'0"
Size over all	44'0" x 30'0"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'2"
Height of basement	7'0"



Design 103-A

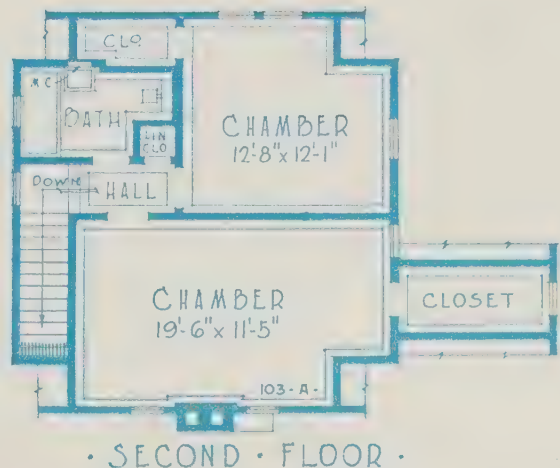
5 ROOMS, BATH AND TOILET

CHIMNEYS should be ornamental as well as useful. Particularly so, when they add the finishing touch as this particular chimney does to this beautiful little home.



DIMENSIONS

Size of main building	24'-0" x 24'-6"
Size over all	38'-0" x 34'-6"
Ceiling height, 1st floor	8'-6"
Ceiling height, 2nd floor	8'-6"
Height of basement	7'-0"

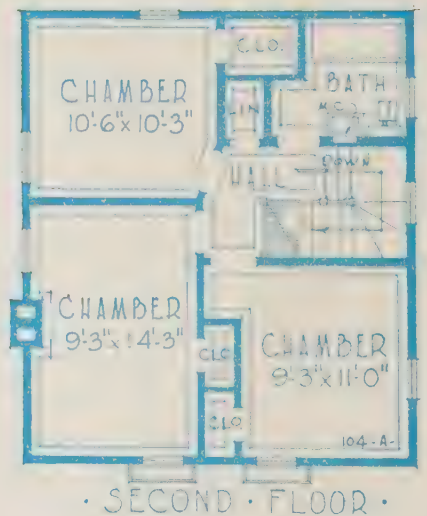




Design 104-A

6 ROOMS AND BATH

A SIMPLE home of particularly good design. Easy and economical to build and comfortable to live in.



DIMENSIONS

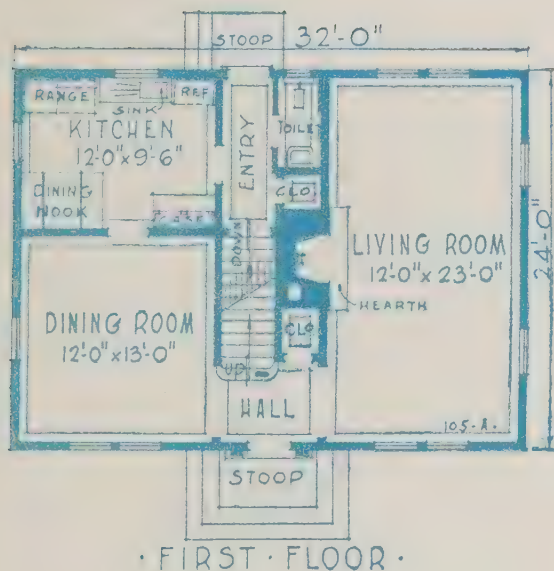
Size of main building	22'0" x 26'0"
Size over all	25'6" x 36'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 105-A

6 ROOMS, BATH AND TOILET

ONE never grows tired of a home of this type. It is artistically pleasing to the eye, comfortable in its roominess and convenient in arrangement.



DIMENSIONS

Size of main building	32'-0" x 24'-0"
Size over all	34'-6" x 33'-0"
Ceiling height, 1st floor	8'-6"
Ceiling height, 2nd floor	8'-0"
Height of basement	7'-0"





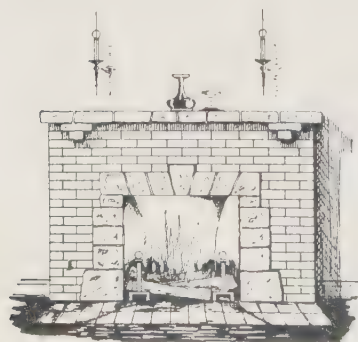
Design 106-A

5 ROOMS AND BATH

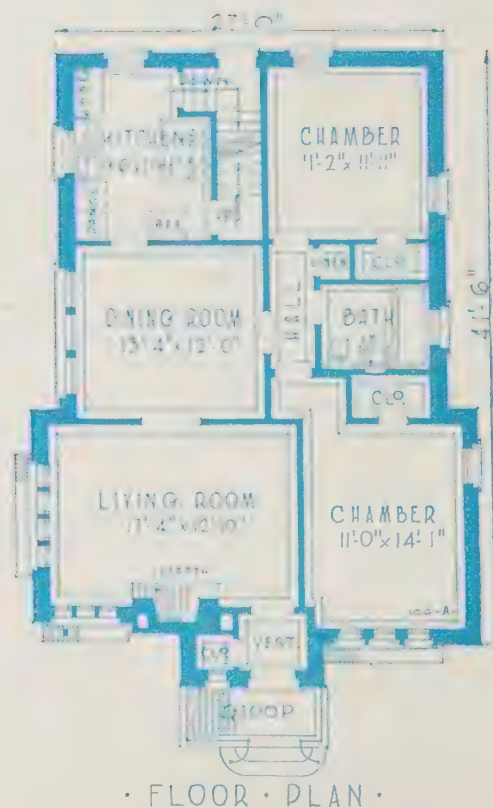
NOT an inch of space wasted here, yet every room is large enough to be cozily comfortable and the interior is particularly well planned.

DIMENSIONS

Size of main building	31'0" x 41'6"
Size over all	33'6" x 48'6"
Ceiling height	9'0"
Height of basement	7'0"



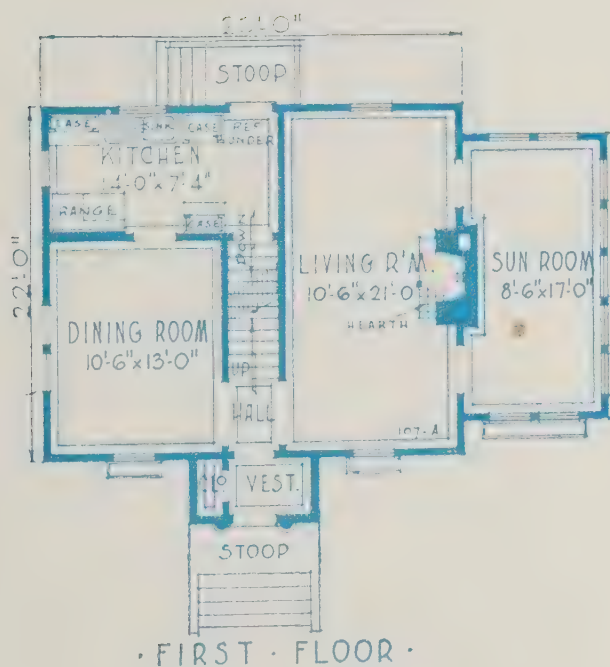
A friendly fireplace adds cheer on cold winter days and nights.





Design 107-A

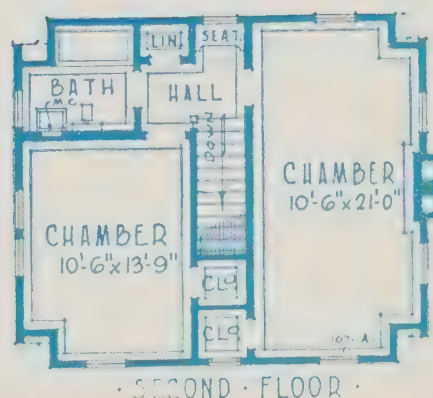
5 ROOMS, BATH AND SUN ROOM



DIMENSIONS

Size of main building	26'0" x 22'0"
Size over all	36'6" x 36'6"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

NOTHING has been overlooked to make this a home of pleasing design and unusual comfort. Commodious well-arranged rooms both upstairs and down.

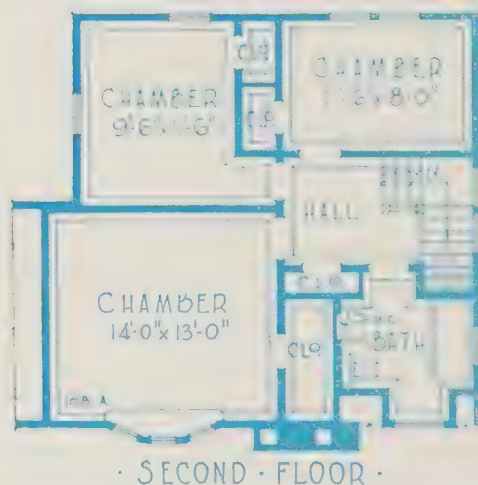
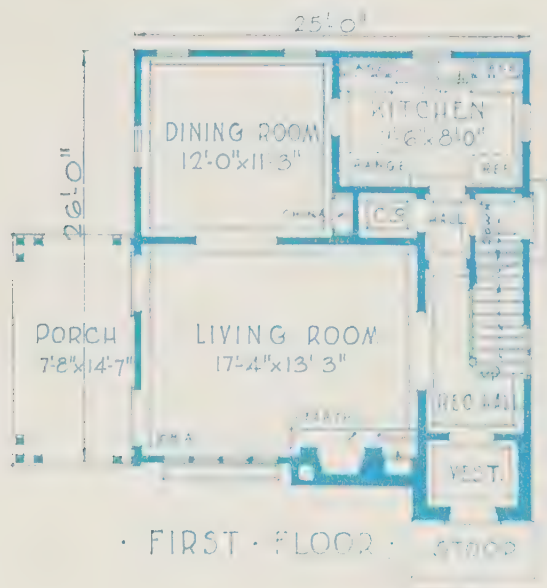




Design 108-A

6 ROOMS AND BATH

AN artistic entrance and well-grouped windows add much to the beauty of this home. There is nothing like an open porch for summer comfort.



DIMENSIONS

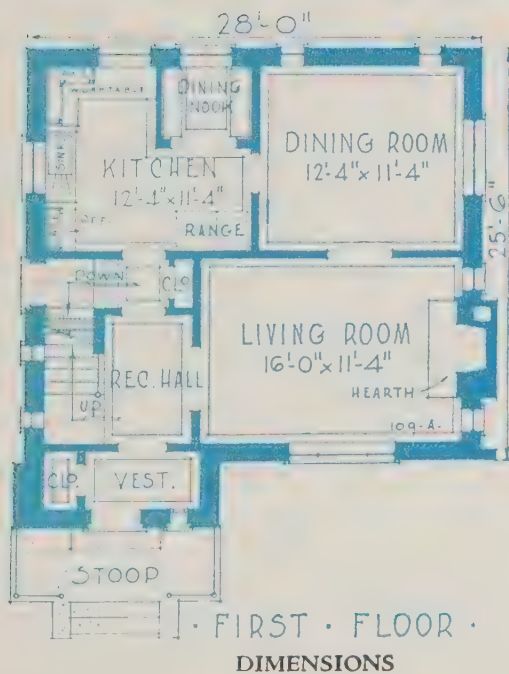
Size of main building	25'-0" x 26'-0"
Size over all	34'-0" x 35'-0"
Ceiling height, 1st floor	8'-6"
Ceiling height, 2nd floor	8'-0"
Height of basement	7'-0"



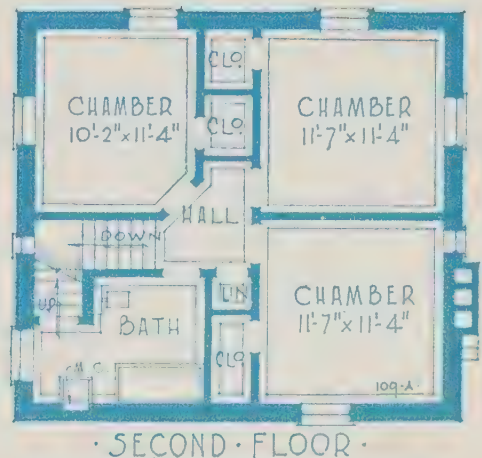
Design 109-A

6 ROOMS, BATH AND DINING NOOK

THE strikingly beautiful lines of this home will make it stand out in any surroundings. There is artistry in every exterior detail.



Size of main building	28'0" x 25'6"
Size over all	31'0" x 37'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

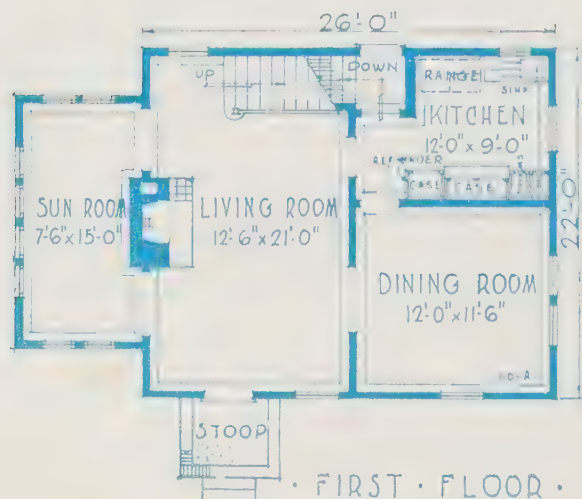




Design 110-A

5 ROOMS, BATH AND SUN ROOM

HOMES of this type are always popular. The very simplicity of design and details gives this home an appealing beauty.



DIMENSIONS

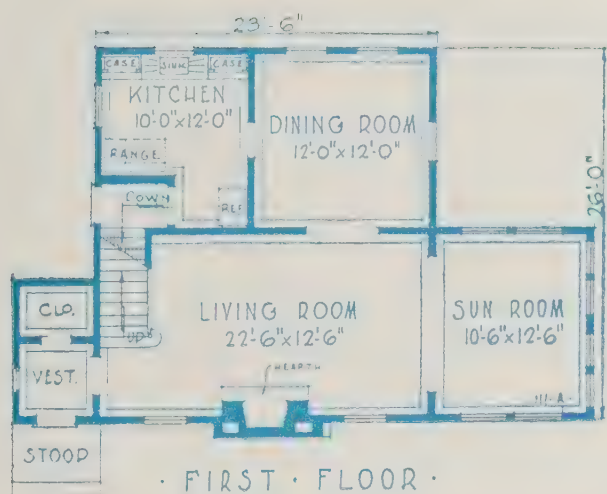
Size of main building	26'-0" x 22'-0"
Size over all	37'-0" x 28'-0"
Ceiling height, 1st floor	8'-6"
Ceiling height, 2nd floor	8'-0"
Height of basement	7'-0"



Design 111-A

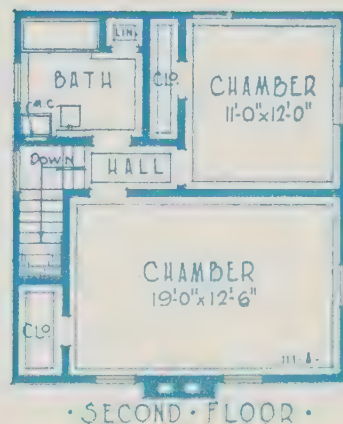
5 ROOMS, BATH AND SUN ROOM

MORE real living comfort and convenience is built into this little gem than can be found in many houses twice its size.



DIMENSIONS

Size of main building	23'-6" x 26'-0"
Size over all	42'-0" x 32'-6"
Ceiling height, 1st floor	8'-6"
Ceiling height, 2nd floor	8'-0"
Height of basement	7'-0"

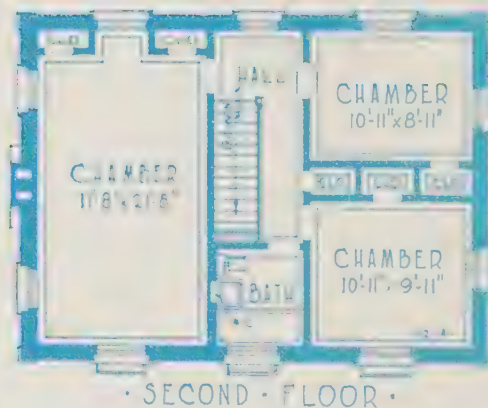




Design 112-A

6 ROOMS, BATH AND SUN ROOM

STATELY in its quiet dignity this home lacks nothing in either exterior or interior details.



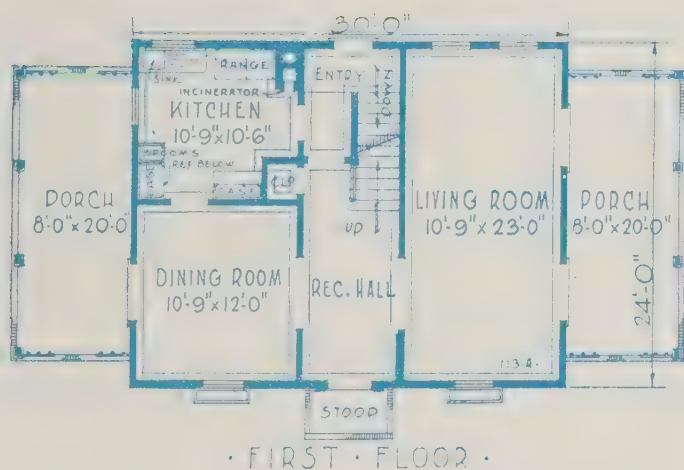
DIMENSIONS

Size of main building	32'0" x 24'0"
Size over all	33'0" x 39'0"
Ceiling height, 1st floor	8'0"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 113-A

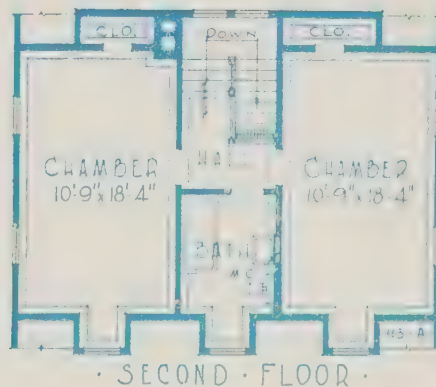
5 ROOMS AND BATH



DIMENSIONS

Size of main building	30'0" x 24'0"
Size over all	48'6" x 28'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

OF rambling appearance, this little home offers the utmost in living comfort and convenience. Rooms are larger than might be expected and there are two enticing porches.

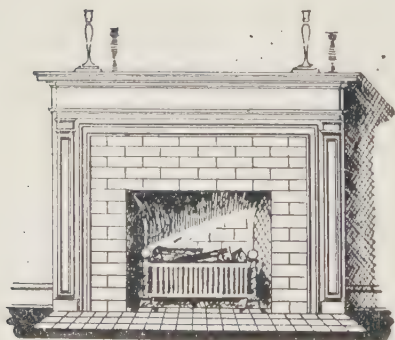




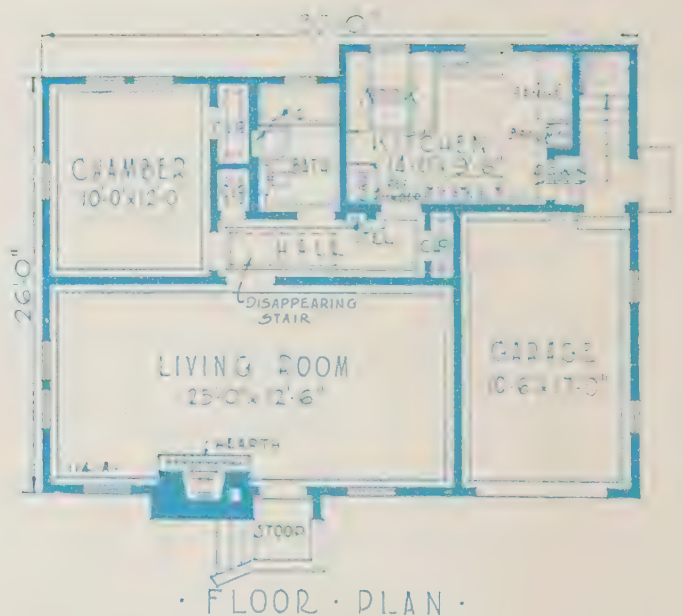
Design 114-A

4 ROOMS, BATH AND DINING NOOK

OF unusual appearance this compact little home leaves nothing to be wished for in either comfort or convenience. The garage is built into, and forms a real part of the house.



FRIENDLY COMFORT



DIMENSIONS

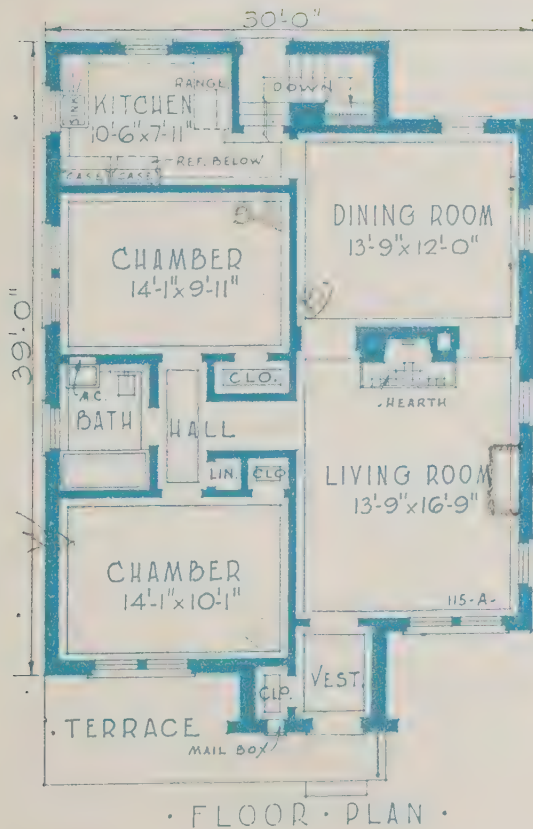
Size of main building	37'0" x 28'0"
Size over all	38'0" x 35'0"
Ceiling height	8'6"
Height of basement	7'0"



Design 115-A

5 ROOMS AND BATH

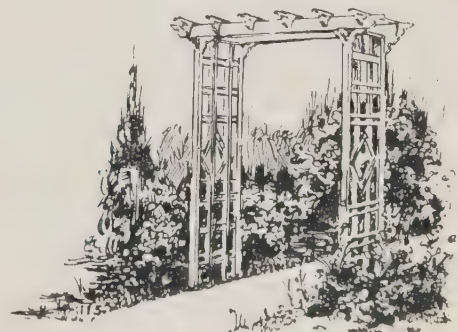
A DAINTY home of unusual beauty. Every detail is carefully worked out both inside and out.



DIMENSIONS

Size of main building	30'0"x39'0"
Size over all	31'0"x46'6"
Ceiling height	8'6"
Height of basement	7'0"

Landscaping always adds to beauty.

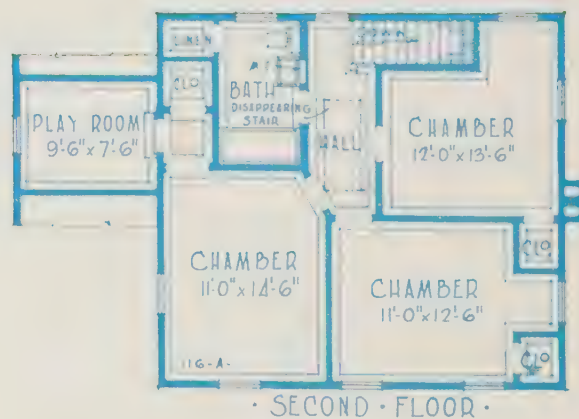




Design 116-A

6 ROOMS, BATH, PLAY ROOM AND GARAGE

THERE is a "homey" look to this house that instantly appeals. And the well planned interior still further emphasizes that this indeed is a real home.



DIMENSIONS

Size of main building	38'0" x 25'6"
Size over all	40'0" x 29'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 117-A

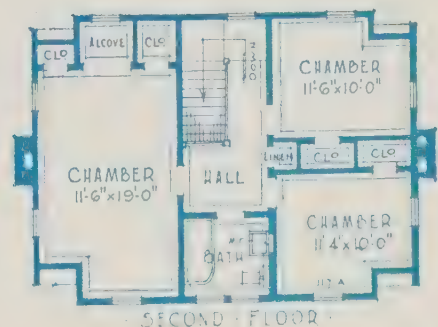
6 ROOMS, BATH AND SUN PORCH



DIMENSIONS

Size of main building	32'0" x 24'0"
Size over all	59'0" x 35'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

WELL landscaped front and rear lawns will do much to enhance the beauty of this charming home that bespeaks living-comfort in every way. The beautiful sun-porch is an all-year convenience.

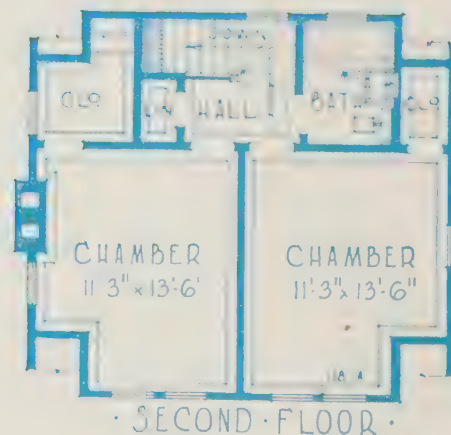
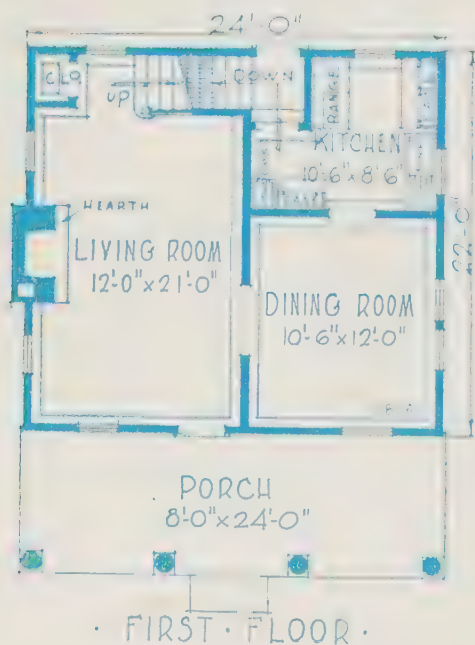




Design 118-A

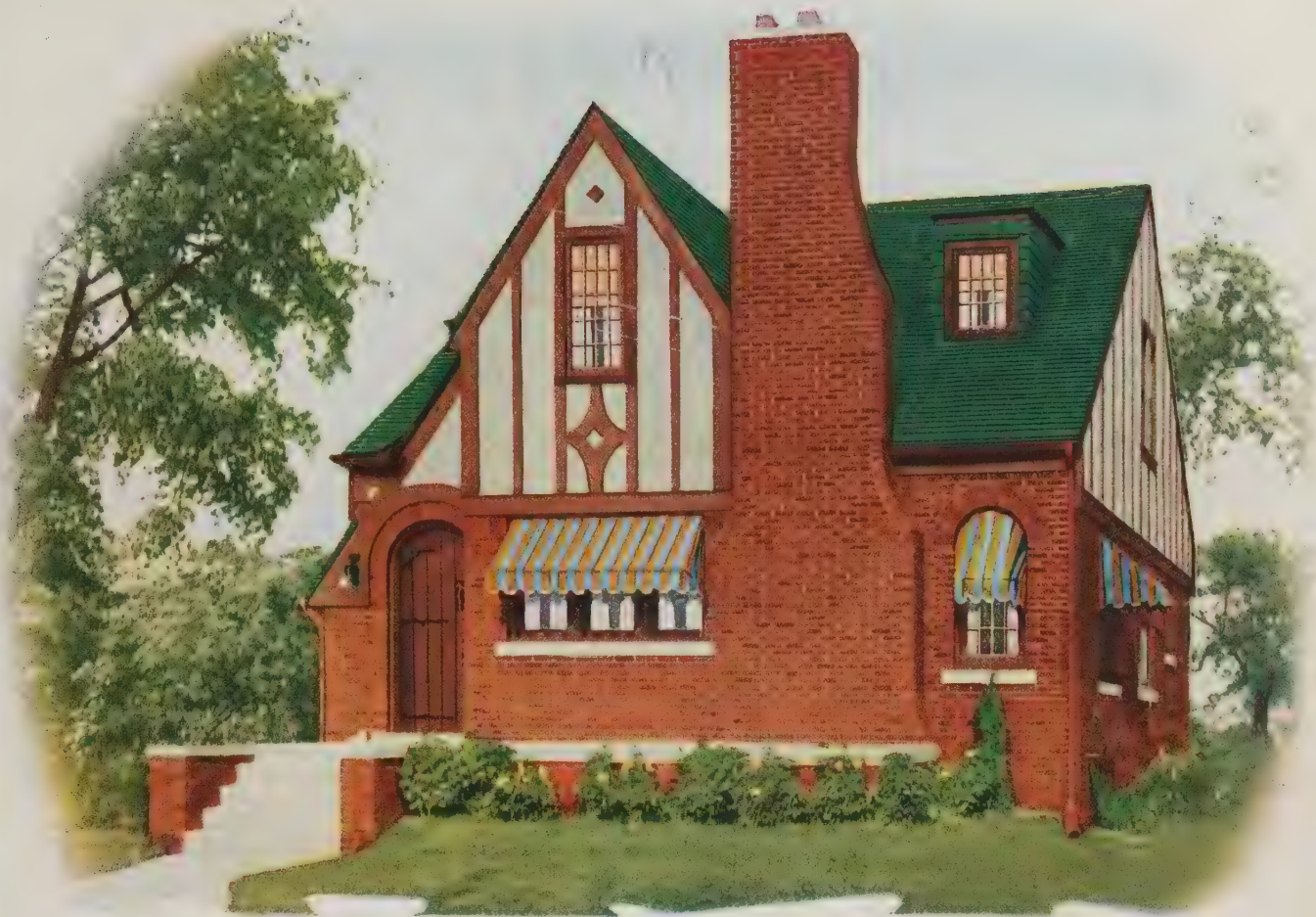
5 ROOMS AND BATH

THE graceful slant of roof and the attractive dormers add greatly to the architectural beauty of this small home with exceptionally commodious rooms.



DIMENSIONS

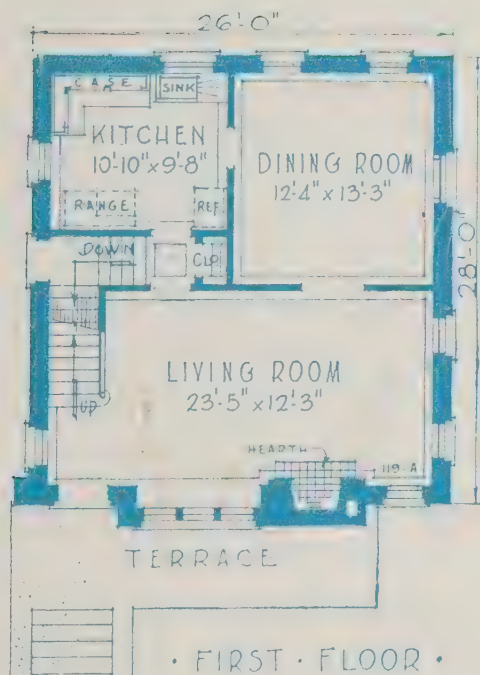
Size of main building	24'0" x 22'0"
Size over all	25'0" x 31'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 119-A

5 ROOMS AND BATH

A particularly good example of the combining of materials for exterior treatment. Houses like this never grow old.



DIMENSIONS

Size of main building	26'0" x 28'0"
Size over all	28'0" x 38'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

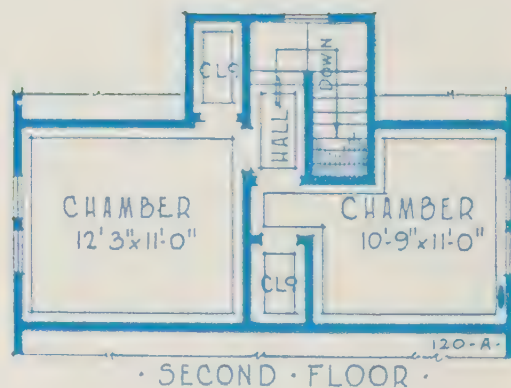
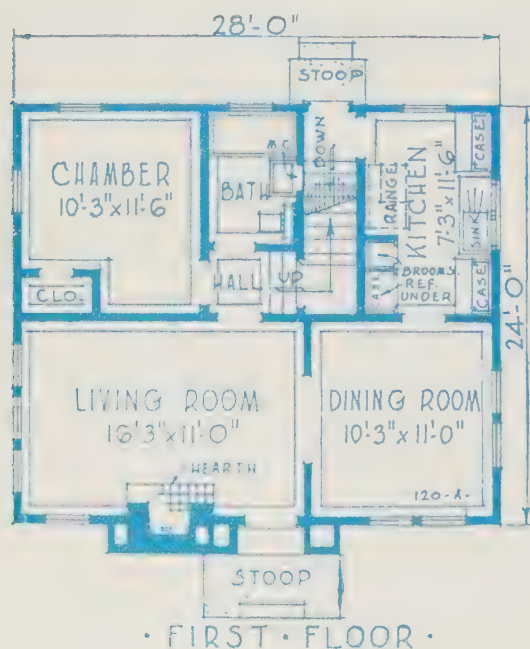




Design 120-A

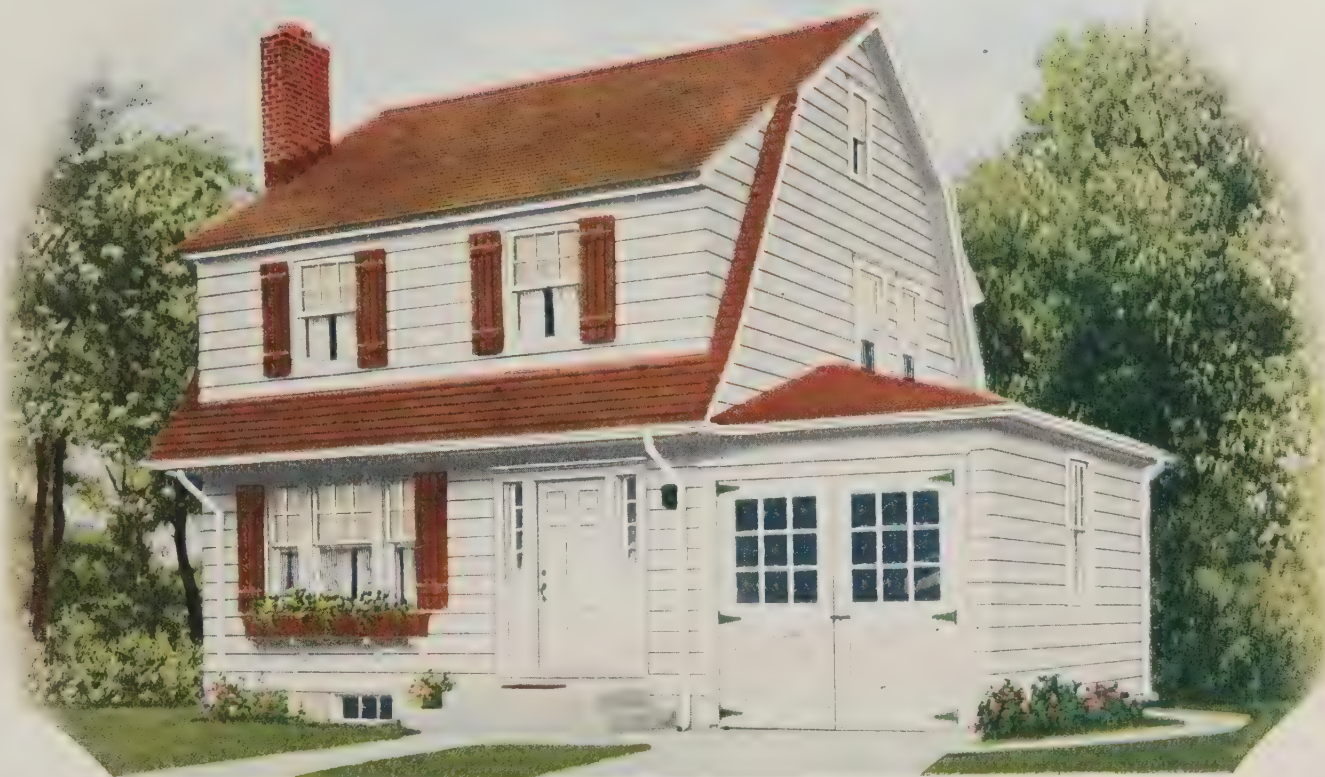
6 ROOMS AND BATH

THIS charming entrance speaks eloquently of the friendliness and comfort to be found within.



DIMENSION

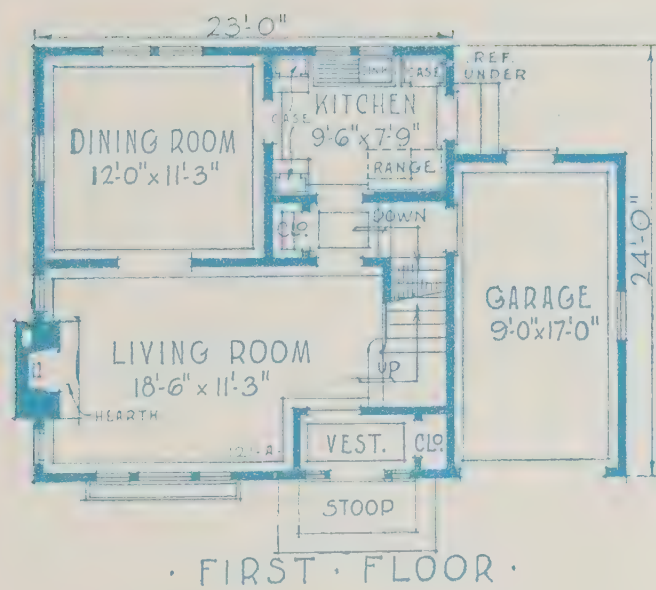
Size of main building	28'0" x 24'0"
Size over all	29'6" x 31'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 121-A

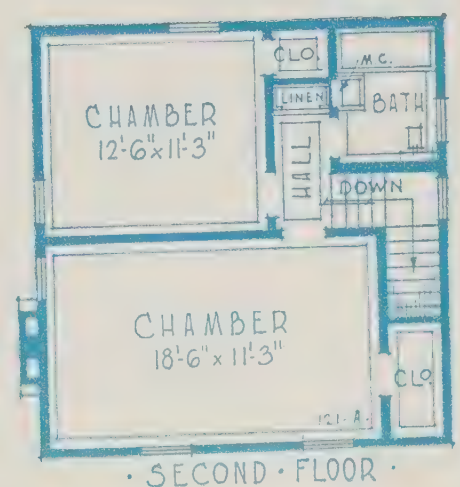
5 ROOMS, BATH AND GARAGE

A carefully planned interior and a well-designed exterior make this a very desirable home. Garage forms a part of the house.



DIMENSIONS

Size of main building	23'0" x 24'0"
Size over all	36'0" x 31'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

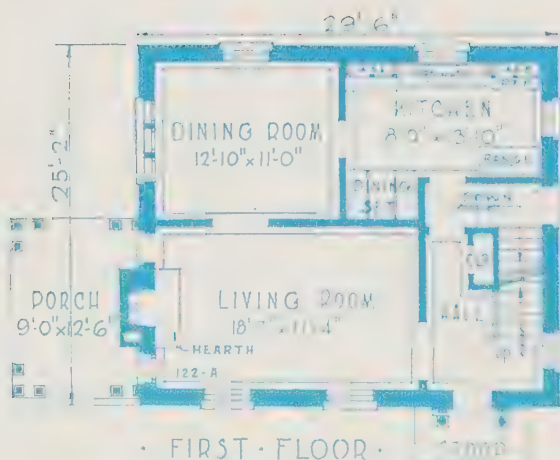




Design 122-A

6 ROOMS AND BATH

THERE is a solid, substantial look about this home that will appeal to those who build for the years that are to come, and desire continued comfort.



DIMENSIONS

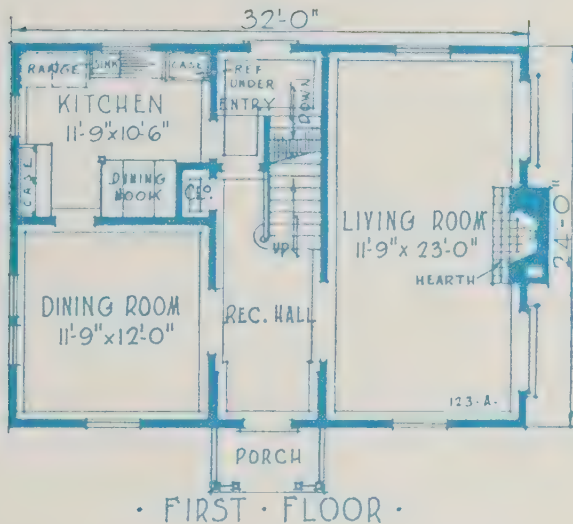
Size of main building	29'6" x 25'2"
Size over all	41'0" x 32'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 123-A

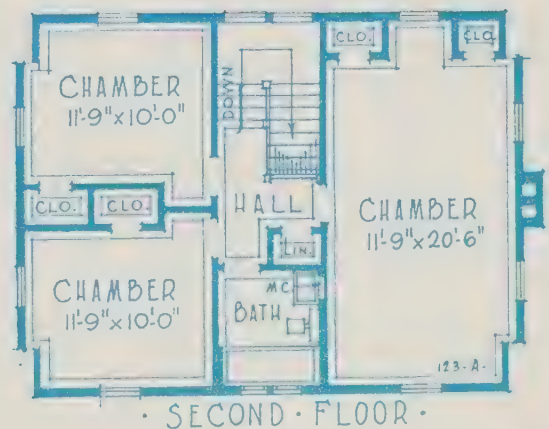
6 ROOMS AND BATH

A glorified home of Dutch Colonial type that is uniquely beautiful outside and conveniently comfortable within. Note the attractive entrance way with trellised columns.



DIMENSIONS

Size of main building	32'0" x 24'0"
Size over all	34'0" x 32'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"





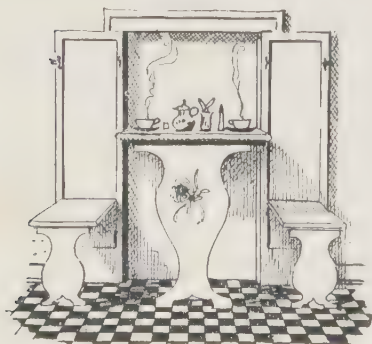
Design 124-A

5 ROOMS AND BATH

ARTISTICALLY entrancing is this charming little home of unusual comfort and convenience.

DIMENSIONS

Size of main building	27'0" x 47'0"
Size over all	31'0" x 54'0"
Ceiling height	9'0"
Height of basement	7'0"



A built-in breakfast nook that is out of sight when not in use.

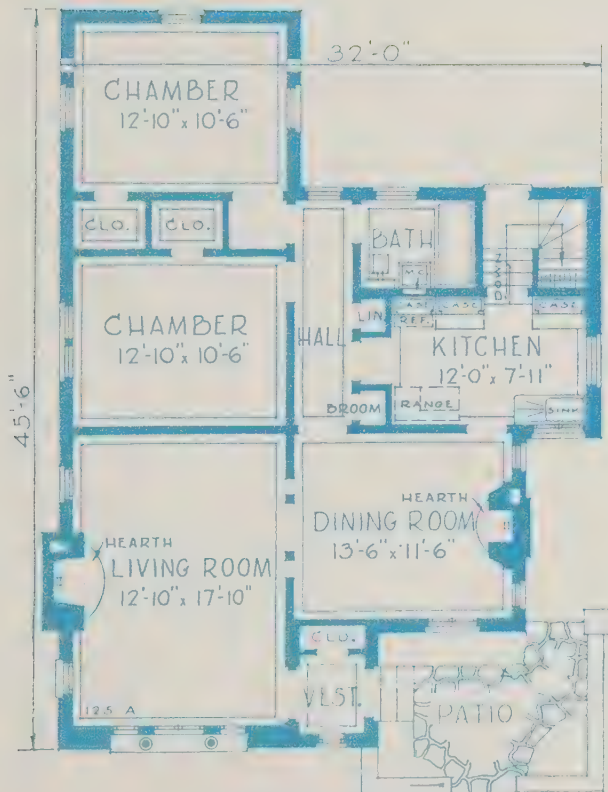




Design 125-A

5 ROOMS AND BATH

THOUGHTS of sunny Spain come to mind as we gaze at this charming bungalow with its artistic roof of colorful tile, and hedge-lined walk.

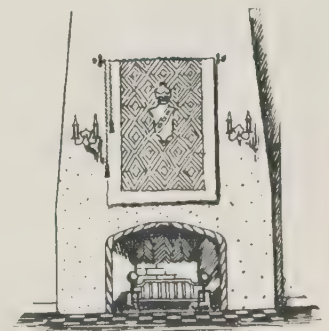


• FLOOR • PLAN •

DIMENSION

Size of main building	33'0"x45'6"
Size over all	35'0"x49'0"
Ceiling height	9'0"
Height of basement	7'0"

An artistic and useful fireplace.

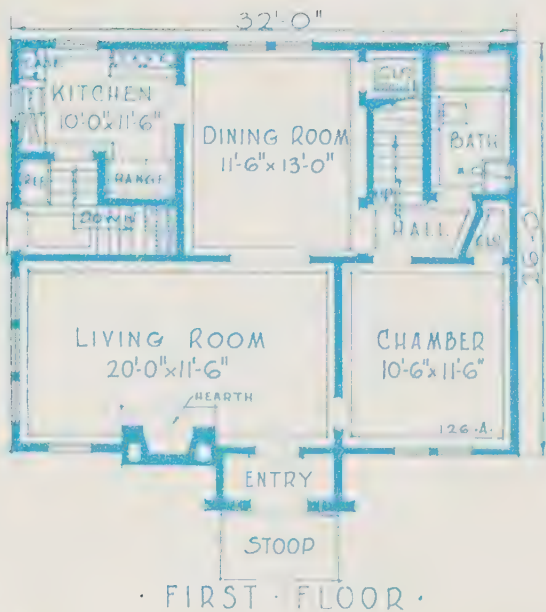




Design 126-A

6 ROOMS AND 2 BATHS

THE graceful sweep of roof line over arched gateway adds just the right touch to this beautiful home.



DIMENSION

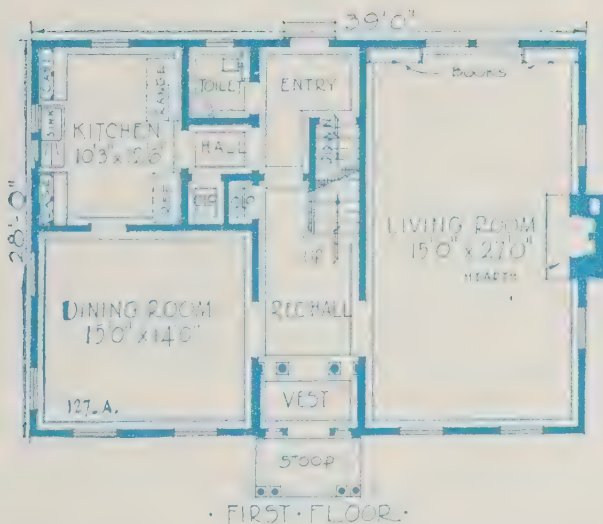
Size of main building	32'0" x 26'0"
Size over all	43'0" x 33'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 127-A

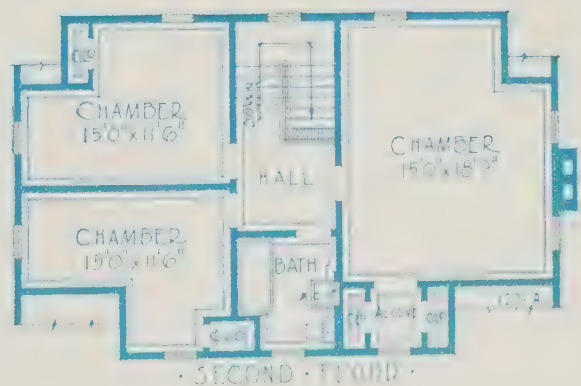
6 ROOMS, BATH AND TOILET

A jewel of a home in any surroundings—but picture it surrounded by stately trees and well-kept, beautifully landscaped lawns.



DIMENSIONS

Size of main building	39'0" x 28'0"
Size over all	41'0" x 34'0"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"

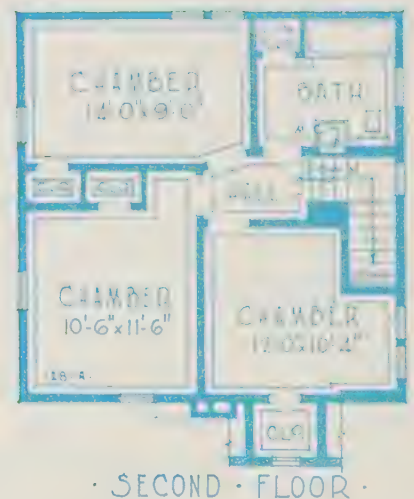
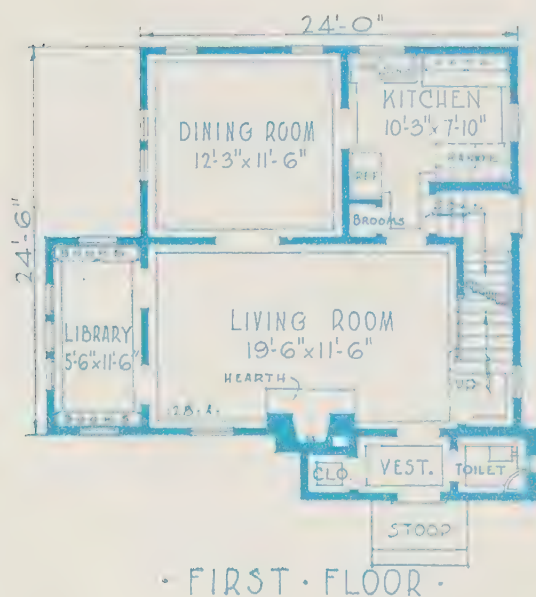




Design 128-A

6 ROOMS, BATH, TOILET AND LIBRARY

UPSTAIRS and down, indoors and out, no one can find a single flaw in this dainty little home.



DIMENSIONS

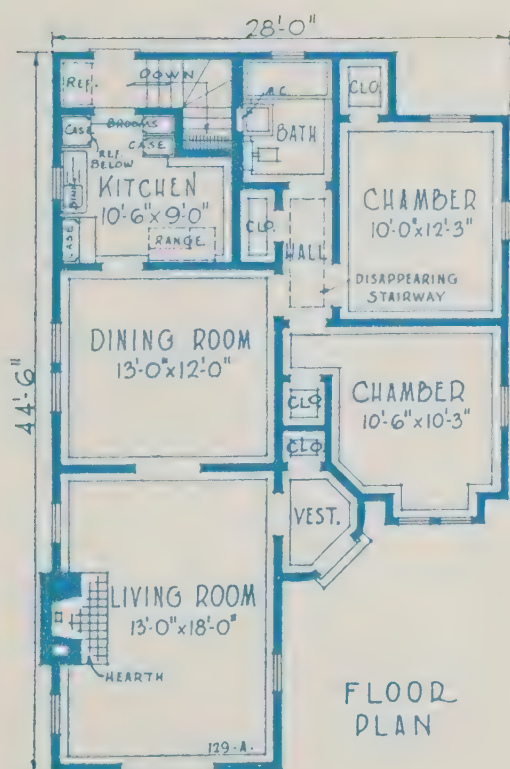
Size of main building	24'0" x 24'6"
Size over all	32'0" x 33'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 129-A

5 ROOMS AND BATH

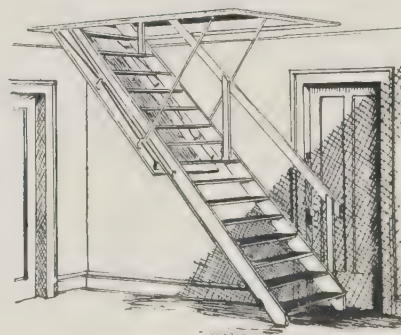
HERE is the castle of your dreams, even to the turreted entrance way. And the single floor is a model of convenience.



DIMENSIONS

Size of main building	28'0" x 44'6"
Size over all	29'0" x 46'0"
Ceiling height	8'6"
Height of basement	7'0"

Disappearing stairways occupy no room but afford easy access to the attic.





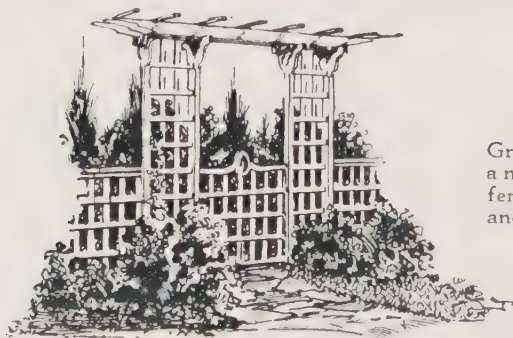
Design 130-A

5 ROOMS AND BATH

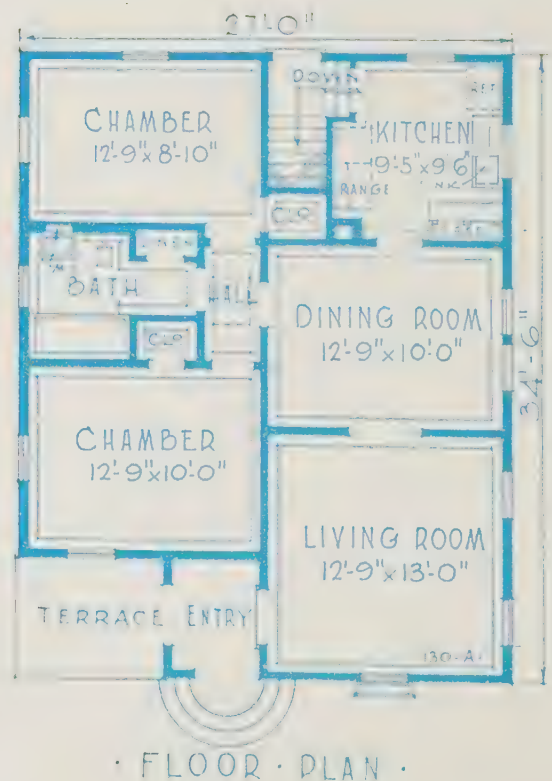
CHARMINGLY simple to look at and extremely modern both inside and out. Nothing overlooked that could add to convenient comfort.

DIMENSIONS

Size of main building	27'0" x 34'6"
Size over all	28'0" x 39'0"
Ceiling height	8'6"
Height of basement	7'0"



Graceful trellises and ornamental fences are useful, and beautiful, too.

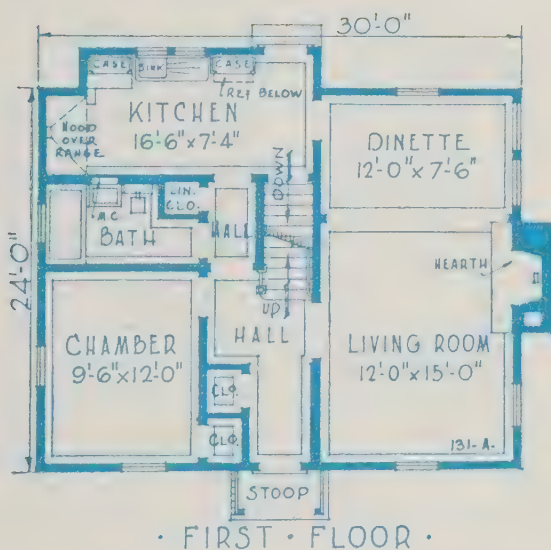




Design 131-A

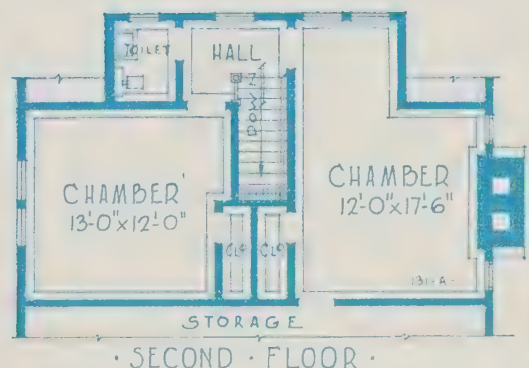
5 ROOMS, BATH, TOILET AND DINETTE

TWO floors of solid comfort, conveniently arranged. An exterior that will never grow tiresome. All that a home can give is here in fullest measure.



DIMENSIONS

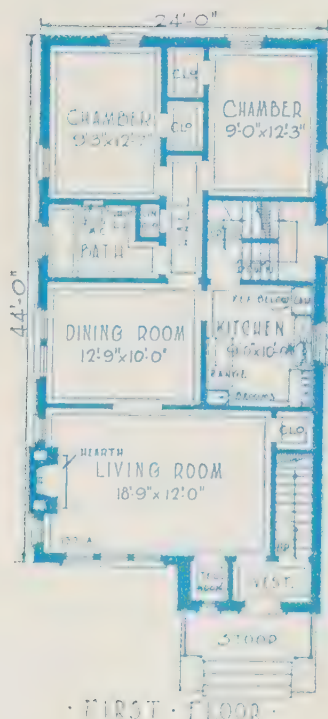
Size of main building	30'0" x 26'6"
Size over all	32'6" x 31'0"
Ceiling height, 1st floor	8'4"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"





Design 132-A

TWO APARTMENT HOME
EACH FLOOR HAS 5 ROOMS AND BATH



HERE is a two-apartment house that looks like an individual home. A happy combination of materials, of straight lines and curves gives this home a very distinctive appearance. Inside there is a particularly well arranged plan for each floor.



DIMENSIONS

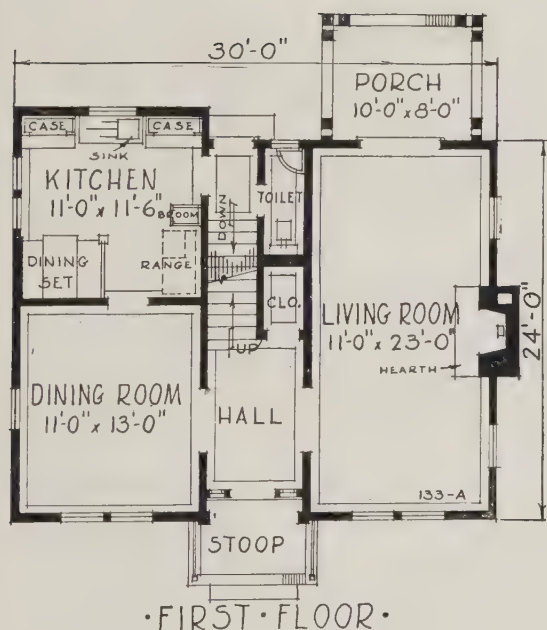
Size of main building	24'0"x44'0"
Size over all	26'0"x56'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"



Design 133-A

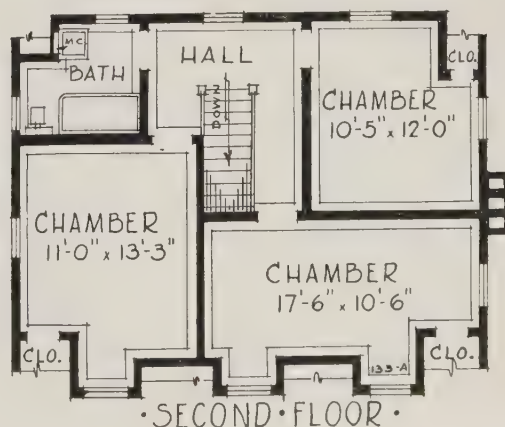
6 ROOMS, BATH AND TOILET

THE ornamental trellis over entrance way and the dormer windows of second floor add a touch of quaintness to this charming home.



DIMENSIONS

Size of main building	30'0" x 26'0"
Size over all	32'0" x 38'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"





Design 134-A

5 ROOMS AND BATH

A dandy little home, well arranged inside and attractive to look at—with garage that matches perfectly.

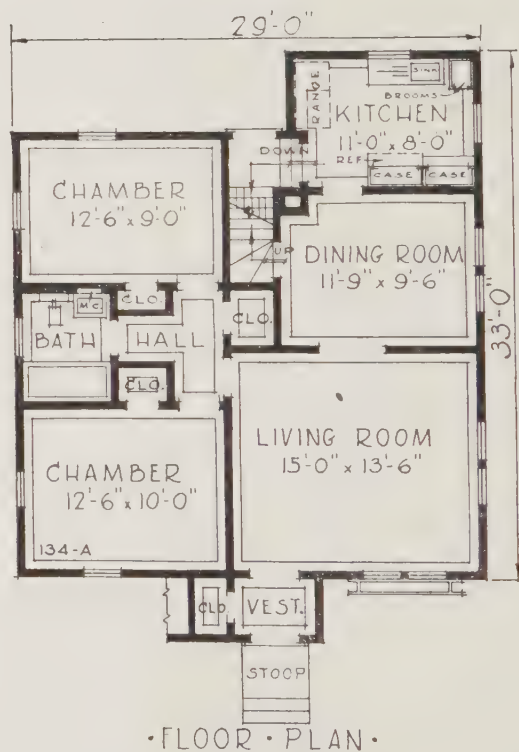
DIMENSIONS

Size of main building
Size over all
Ceiling height
Height of basement

29'0" x 33'0"
30'0" x 43'0"
8'6"
7'0"



A GARAGE TO MATCH HOME

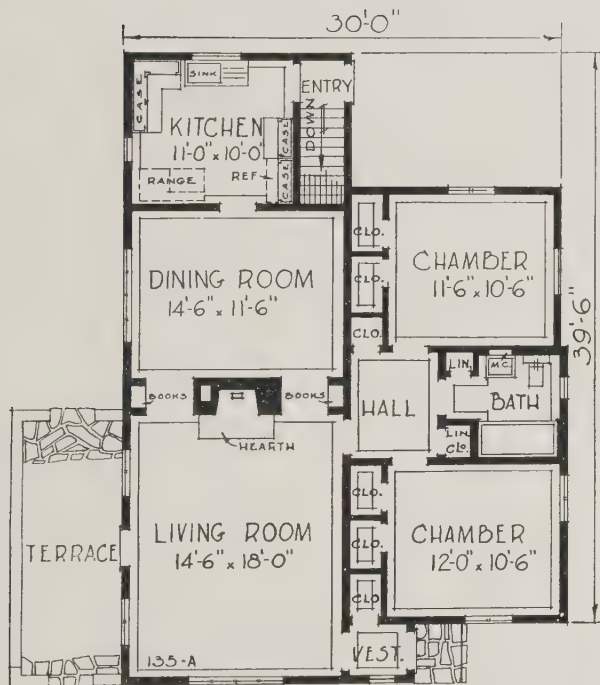




Design 135-A

5 ROOMS AND BATH

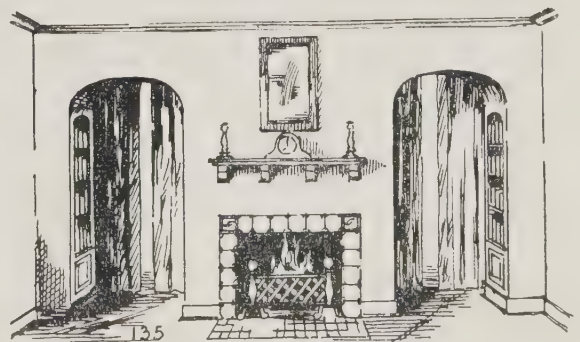
THIS pretty bungalow offers much in beauty of exterior as well as in its very convenient interior arrangement.



• FLOOR PLAN •

DIMENSIONS

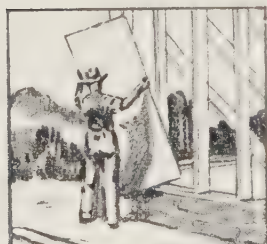
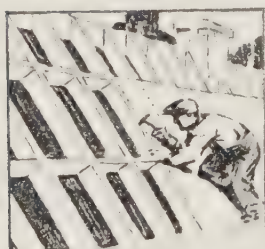
Size of main building	30'0" x 43'6"
Size over all	39'6" x 44'0"
Ceiling height	8'6"
Height of basement	7'0"



An artistic arrangement of fireplace and book niches.



Insulation keeps the heat indoors in winter—and outdoors in summer.



One important part of your
building plan---

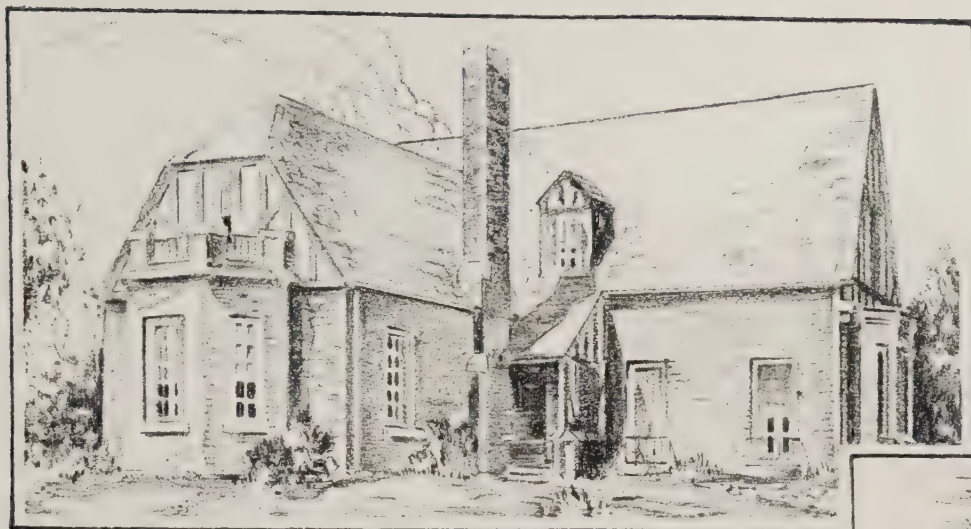
INSULATION

You may have the finest heating plant, with thermostatic heat control and plenty of radiators in every room. But, you're losing comfort and wasting money if your house is not insulated against the cold.

It has been proven that a well insulated house uses 25% less fuel and provides 50% more comfort than a house not insulated.

Insulation can be added after your house is up, but for best results you should plan for thorough insulation at the time of building.

Solving the insulation problem to attain the best all-'round results requires the services of an expert. We have made a careful study and analysis of insulation problems and materials. Consult us freely.



Vines, shrubs, trees, flowers, a fine lawn--imagine this house without them!

Place your new home in a proper setting

Houses, like jewels, need proper settings to show them off to best advantage.

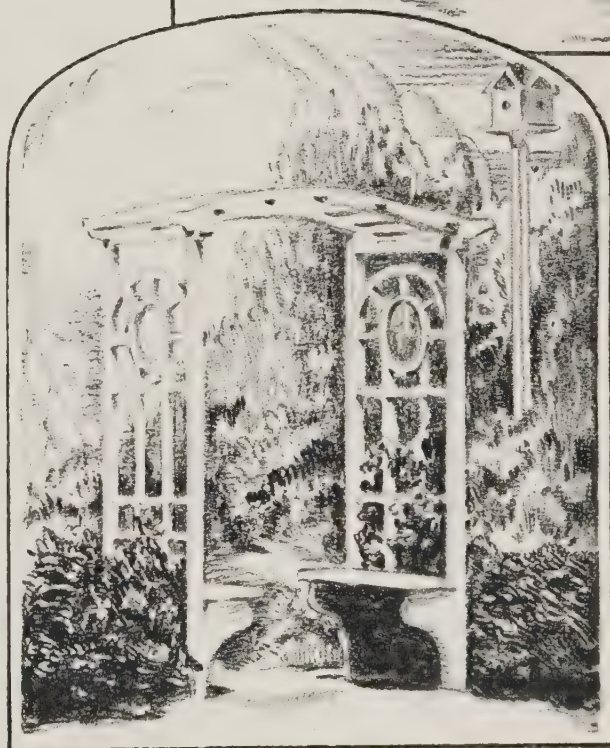
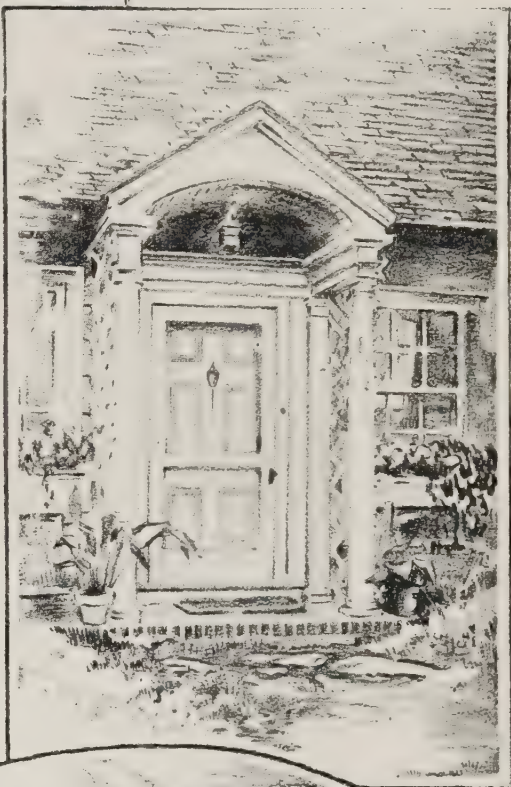
Your house should be surrounded by a fine lawn. You should have trees for shade and trees for beauty. Shrubbery, vines and flowers add to your property the final decorative touch.

Trellis is important—you need one or more of them to support trailing vines and climbing roses.

Window boxes provide for colorful spots of flowers, upstairs and down.

There are many styles and designs of fence, gateways, arbors and other landscaping equipment to select from.

Give your garden the same thoughtful planning that you give to your house, and the materials used in its construction.

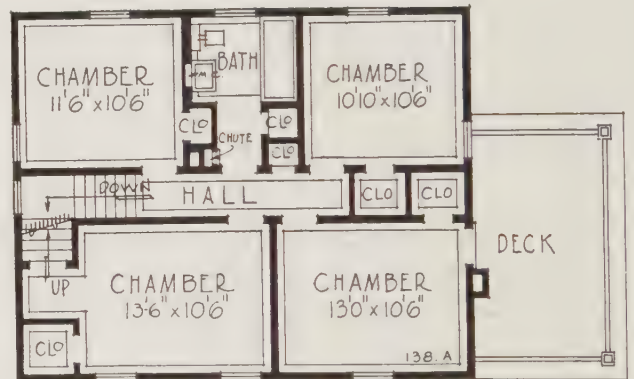
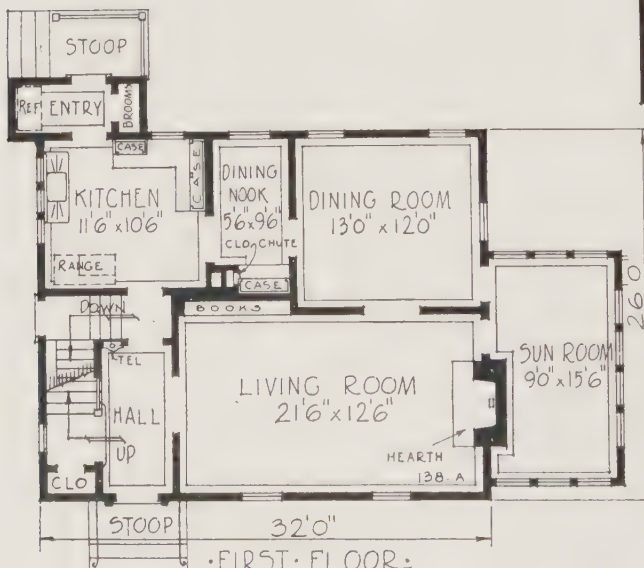




Design 138-A

7 ROOMS, BATH, DINING NOOK AND
SUN PARLOR

A substantial looking home of pleasing design and simple lines.



DIMENSIONS

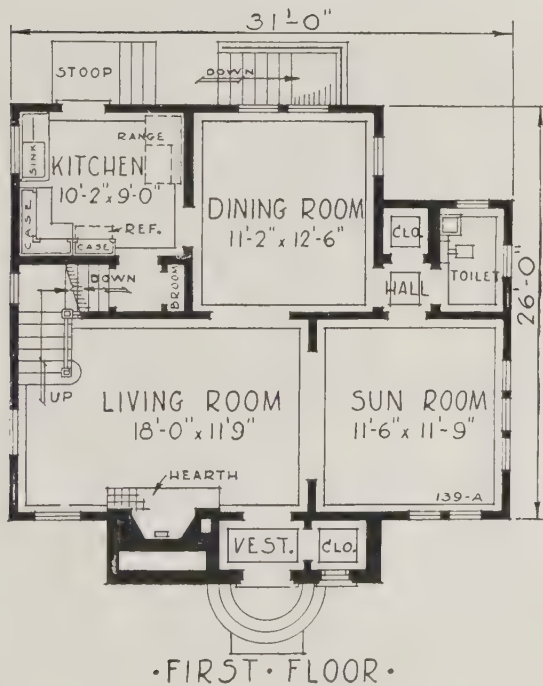
Size of main building	32'0" x 26'0"
Size over all	46'0" x 40'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 139-A

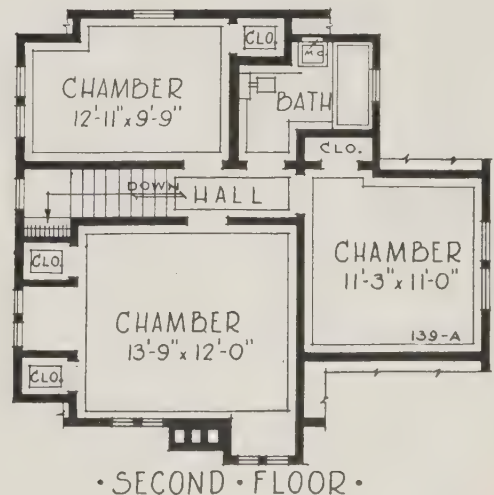
7 ROOMS, BATH AND TOILET

A pleasing combination of brick and shingles with a roof of colorful design.



DIMENSIONS

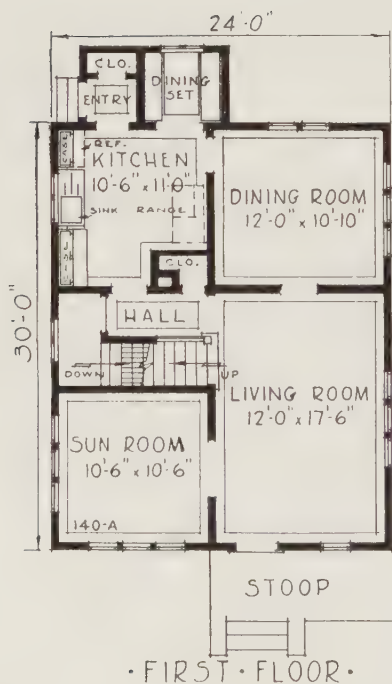
Size of main building	31'0" x 30'0"
Size over all	34'0" x 38'6"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"



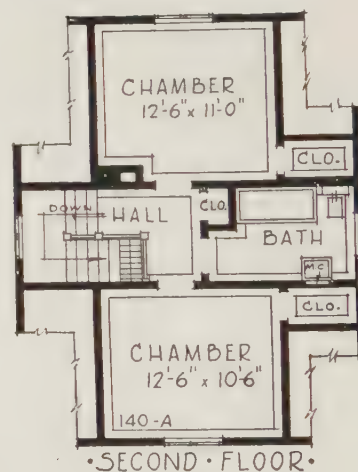


Design 140-A

6 ROOMS, BATH AND DINING NOOK



A winding pathway leads to this pretty little home that is comfortably and conveniently planned.



DIMENSIONS

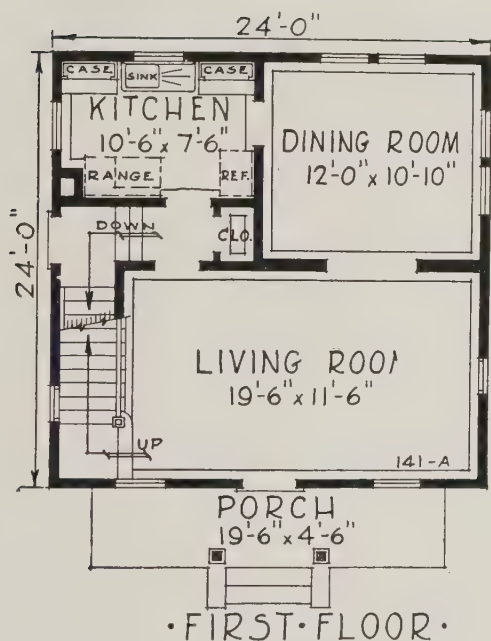
Size of main building	24'0" x 30'0"
Size over all	26'6" x 43'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 141-A

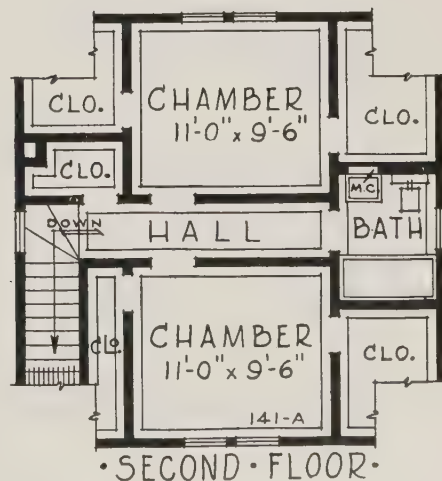
5 ROOMS AND BATH

SIMPLE in every line and well planned inside, this home offers much in living comfort.



DIMENSIONS

Size of main building	24'0" x 24'0"
Size over all	26'0" x 32'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"





Design 142-A

5 ROOMS, BATH AND SUN ROOM

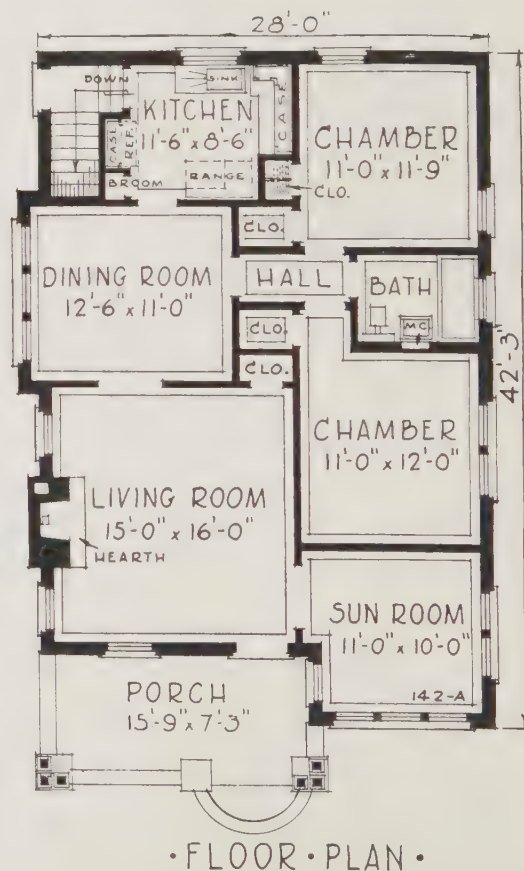
A bungalow that is more than beautiful. Note the splendid arrangement of the interior. Surely there is every convenience here.

DIMENSIONS

Size of main building	28'0" x 42'3"
Size over all	34'0" x 51'0"
Ceiling height	8'6"
Height of basement	7'0"



Graceful rose arbors make the yard a garden spot.





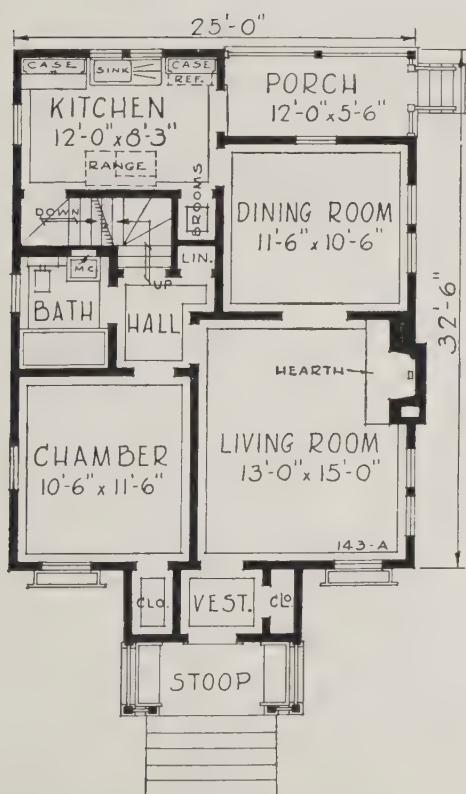
Design 143-A

4 ROOMS AND BATH

A unique bungalow with shingled exterior. The ornamental trellis and seats at entrance may add a pleasing touch.

DIMENSIONS

Size of main building	25'0" x 37'0"
Size over all	28'6" x 47'6"
Ceiling height	8'9"
Height of basement	7'0"



• FLOOR PLAN •

A well arranged dining room that is both convenient and comfortable.





MODERNIZING *makes* Attractive Useful Rooms Out of Wasted Attic and Basement Space

Up under the rafters, your old attic takes on a new beauty and usefulness when modernized. Where cobwebs and dust gathered around forgotten trunks and discarded furniture, you can have an extra cozy bedroom with its own bath and lavatory, the walls and raftered ceiling finished to harmonize with modern fixtures and furnishings.

Your basement is certainly large enough to accommodate a recreation room for grown-ups and children. A complete room shut off from coal bins and furnace, if you wish, or arranged to accommodate a modern attractively designed, efficient, trouble-free sootless heating unit.

Modernizing makes a world of difference—gives you additional rooms to live in and adds value



to the house. Beauty, comfort and convenience pay for themselves.

We'll show you how modernizing will transform your old house into a new style home, with no more wasted space, no more discomforts and inconveniences. And, the financing can be easily arranged for.



Why not plan a play room for the children?

When you get right down to considering the actual facts, children constitute a very important part of the family circle—often the *majority* of the family—so why shouldn't they have a room all their own?

It can always be the kind of room that is readily converted to other uses after the little folks grow up. Here's a picture showing what you can do with a room 7x11 feet.

Big closets in the wall for toys and the children's own possessions. Big strong hinges on the doors in case a lively boy takes to "swinging."

Plenty of wall space for maps and pictures and blackboard. Wallpaper designed especially to appeal to youthful imagination.

A warm carpet, tucked up tight against the base-boards to prevent drafts. Weather-stripping in the windows—storm sash for winter and screens for summer. Every protection for the sake of health and comfort.

A half door, into the adjoining room, keeps little tots confined without feeling "shut-in" and gives mother every opportunity to glance in frequently without disturbing their play.

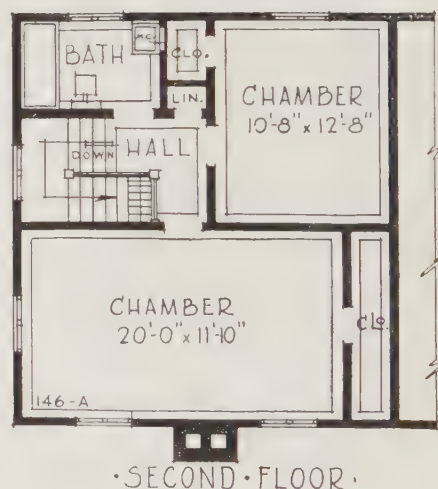
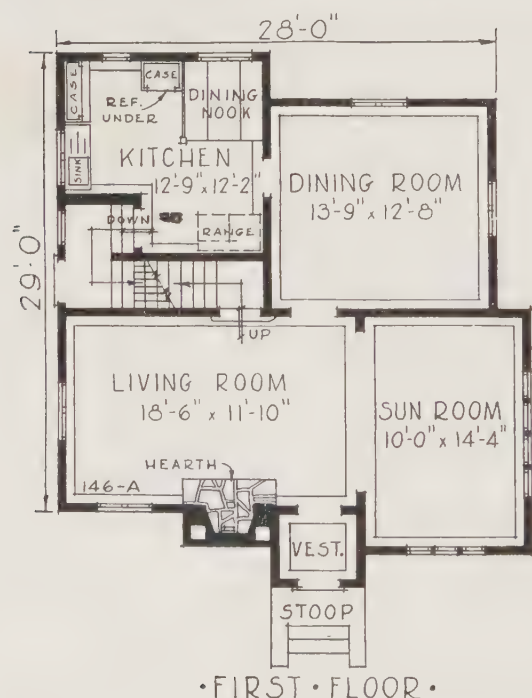
In some households, the playroom is on the third floor, under the eaves. In others it is downstairs where mother spends most of the day. Every home should have its playroom, somewhere. Let us help you plan such a room for the kiddies that are so dear to your heart.



Design 146-A

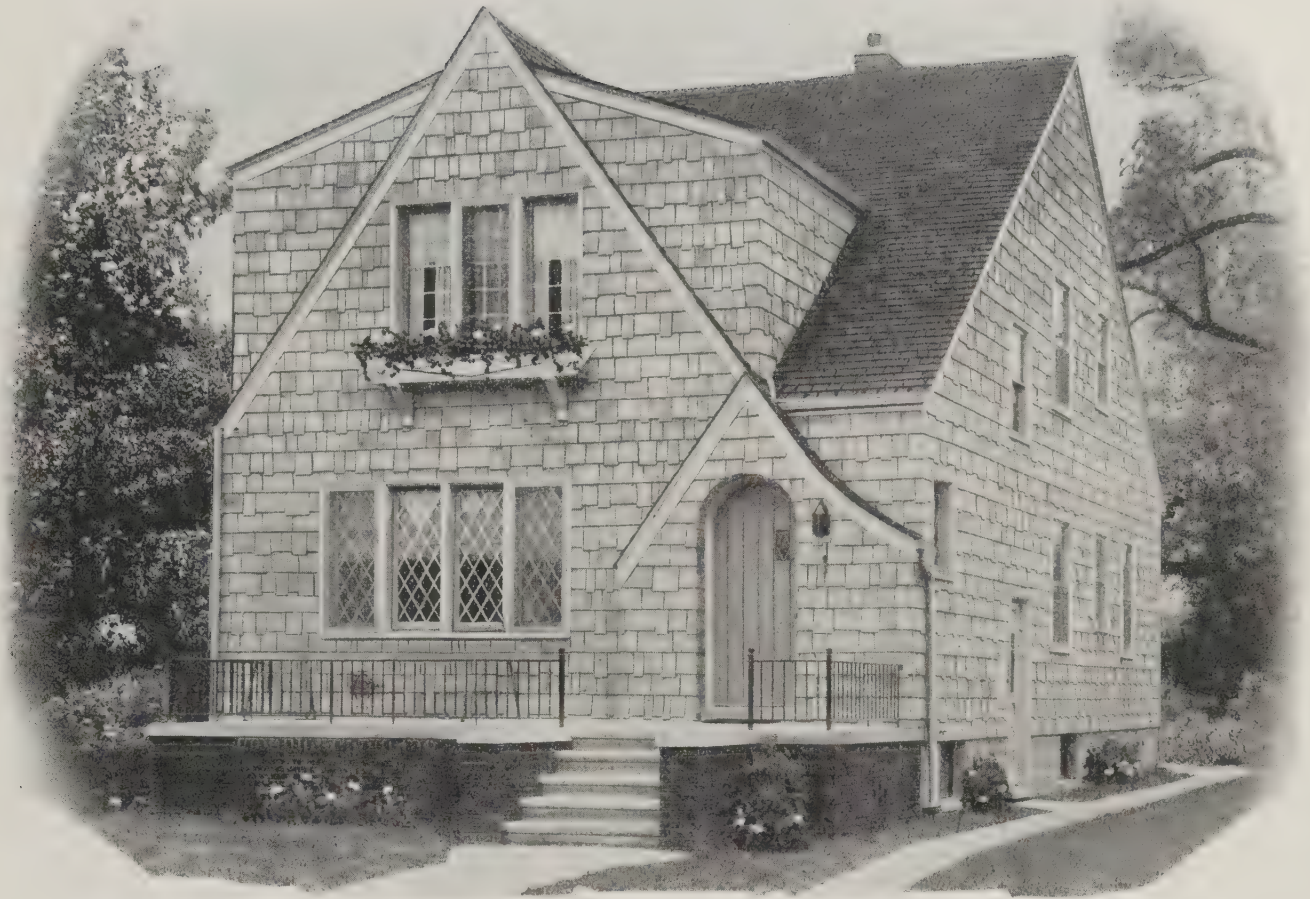
5 ROOMS, BATH AND SUN ROOM

A combination of materials can be utilized to advantage in creating a pleasing exterior.



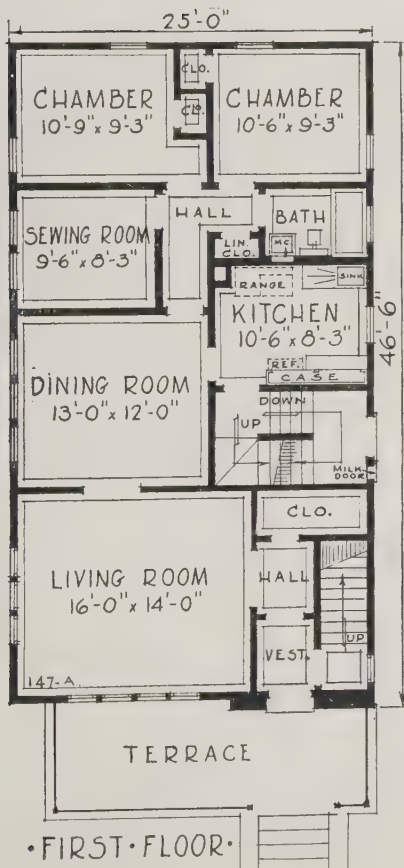
DIMENSIONS

Size of main building	30'0" x 31'6"
Size over all	33'0" x 39'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 147-A

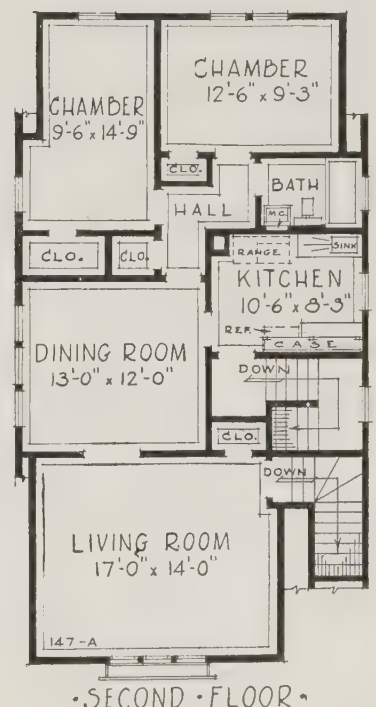
TWO APARTMENT HOME
FIRST FLOOR HAS 6 ROOMS AND BATH
SECOND FLOOR HAS 5 ROOMS AND BATH



WELL grouped windows, an inviting entrance, and railed terrace add to the general appearance of this unusually attractive two-family home.

DIMENSIONS

Size of main building 25'0" x 46'0"
Size over all 26'6" x 60'0"
Ceiling height, 1st floor 8'6"
Ceiling height, 2nd floor 8'6"
Height of basement 7'0"

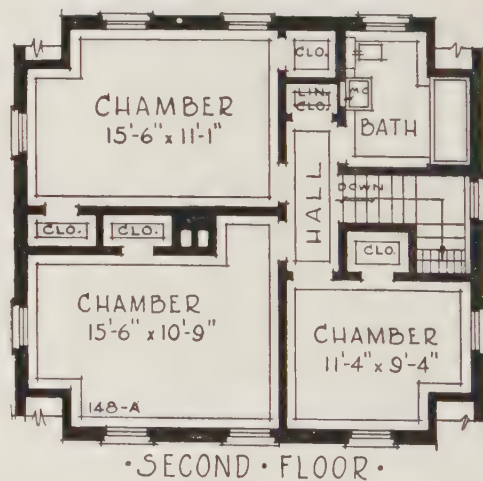
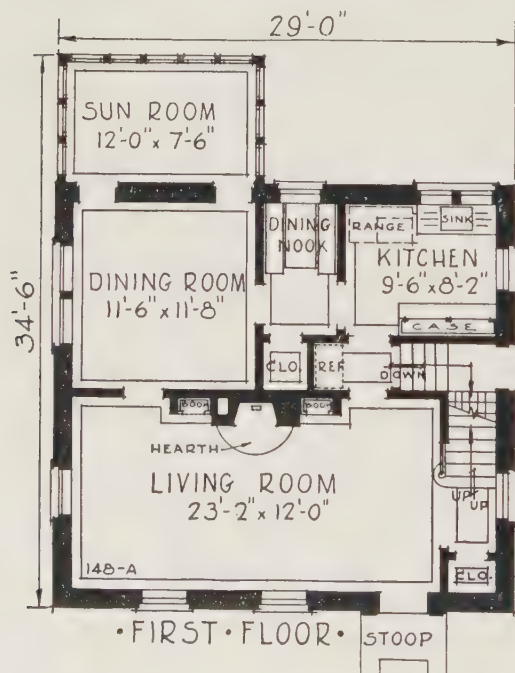




Design 148-A

6 ROOMS, BATH, DINING NOOK AND SUN ROOM

HOMES of this type combine dignity of appearance with convenient arrangement.



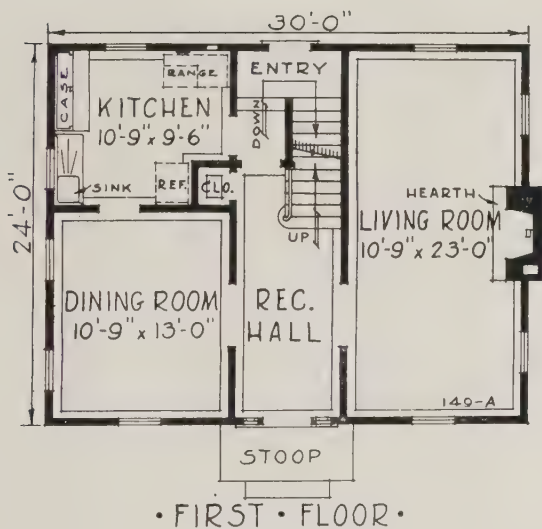
DIMENSIONS

Size of main building	29'0" x 26'6"
Size over all	32'0" x 39'0"
Ceiling height, 1st floor	8'9"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 149-A

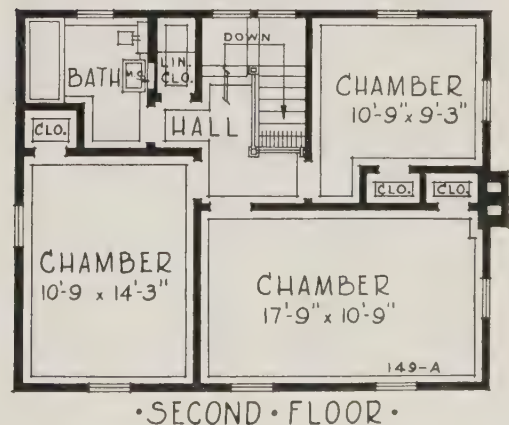
6 ROOMS AND BATH



DIMENSIONS

Size of main building	30'0" x 24'0"
Size over all	31'6" x 29'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

IN its dress of white shingles with shutters of green this home presents a pleasing picture.





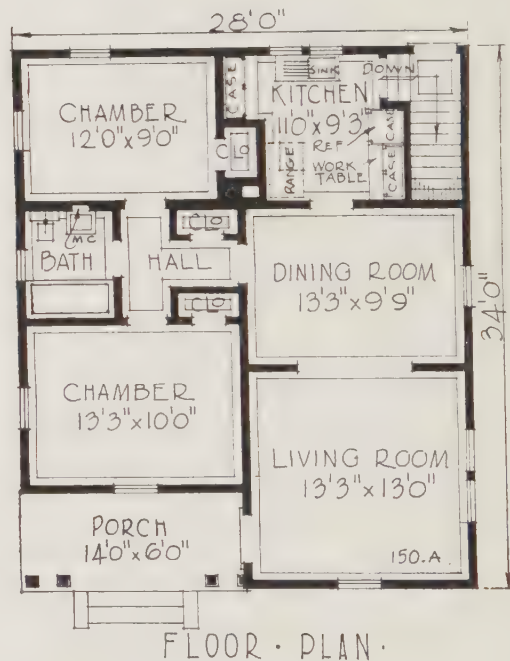
Design 150-A

5 ROOMS AND BATH

A trim little home of siding. Picture it painted white with green shutters and roof—and there are many other color combinations that will look well.



Garden seats are landscaping details that are very useful.



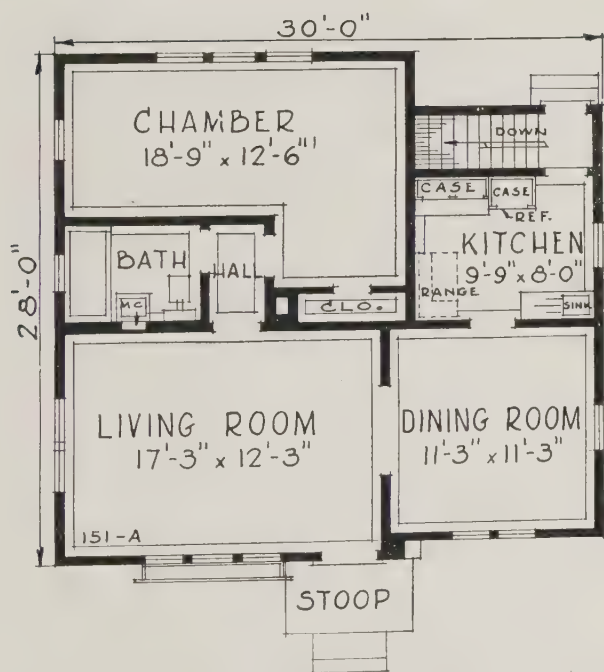
DIMENSIONS

Size of main building	28'0" x 34'0"
Size over all	31'0" x 37'6"
Ceiling height	9'0"
Height of basement	7'0"



Design 151-A

4 ROOMS AND BATH



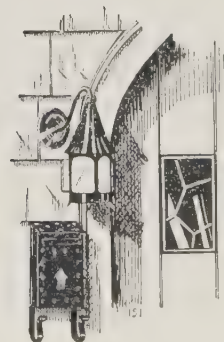
• FLOOR PLAN •

DIMENSIONS

Size of main building	30'0" x 28'0"
Size over all	32'0" x 34'6"
Ceiling height	8'6"
Height of basement	7'0"

THERE is a lot of living comfort in the four rooms of this beautiful little home of shingle construction.

An exceptionally attractive entrance leads directly into the living room.

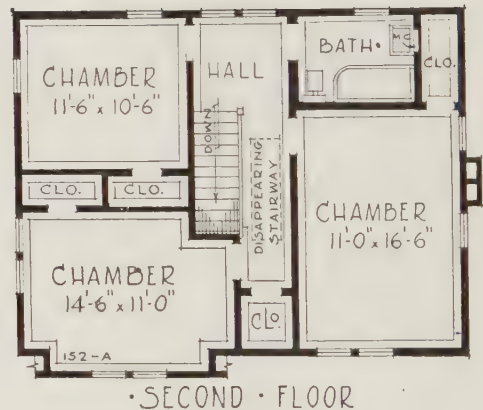
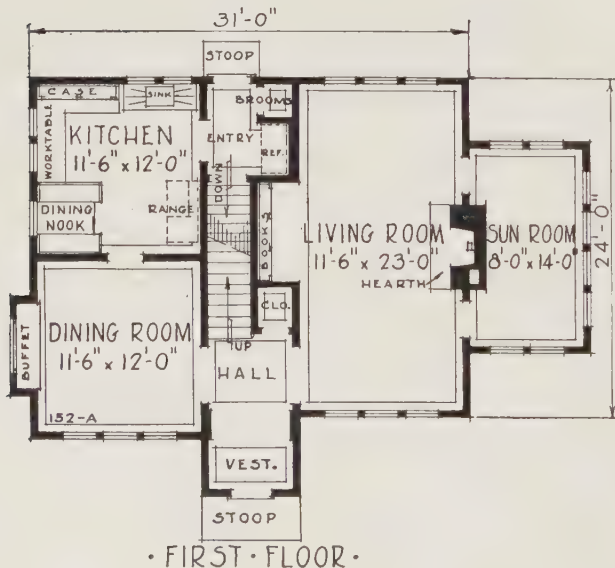




Design 152-A

6 ROOMS, BATH AND SUN ROOM

SIMPLE in line, artistically beautiful, this home offers much in living comfort.



DIMENSIONS

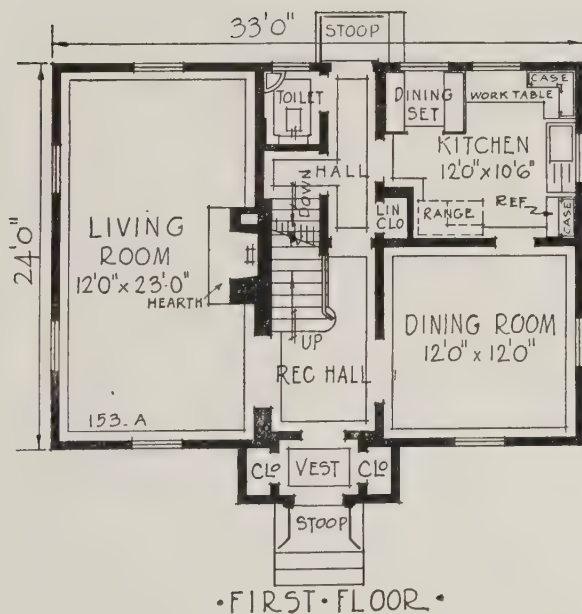
Size of main building	31'0" x 25'6"
Size over all	44'0" x 35'6"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 153-A

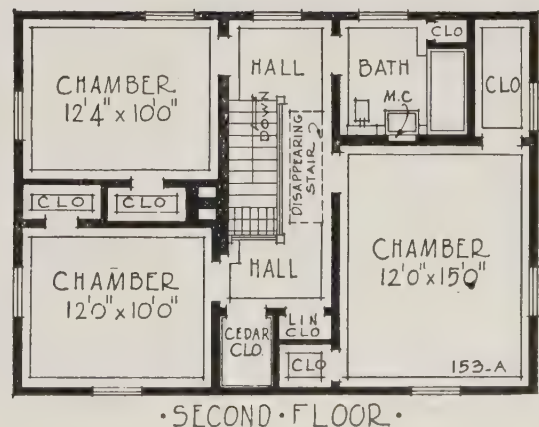
6 ROOMS, BATH AND TOILET

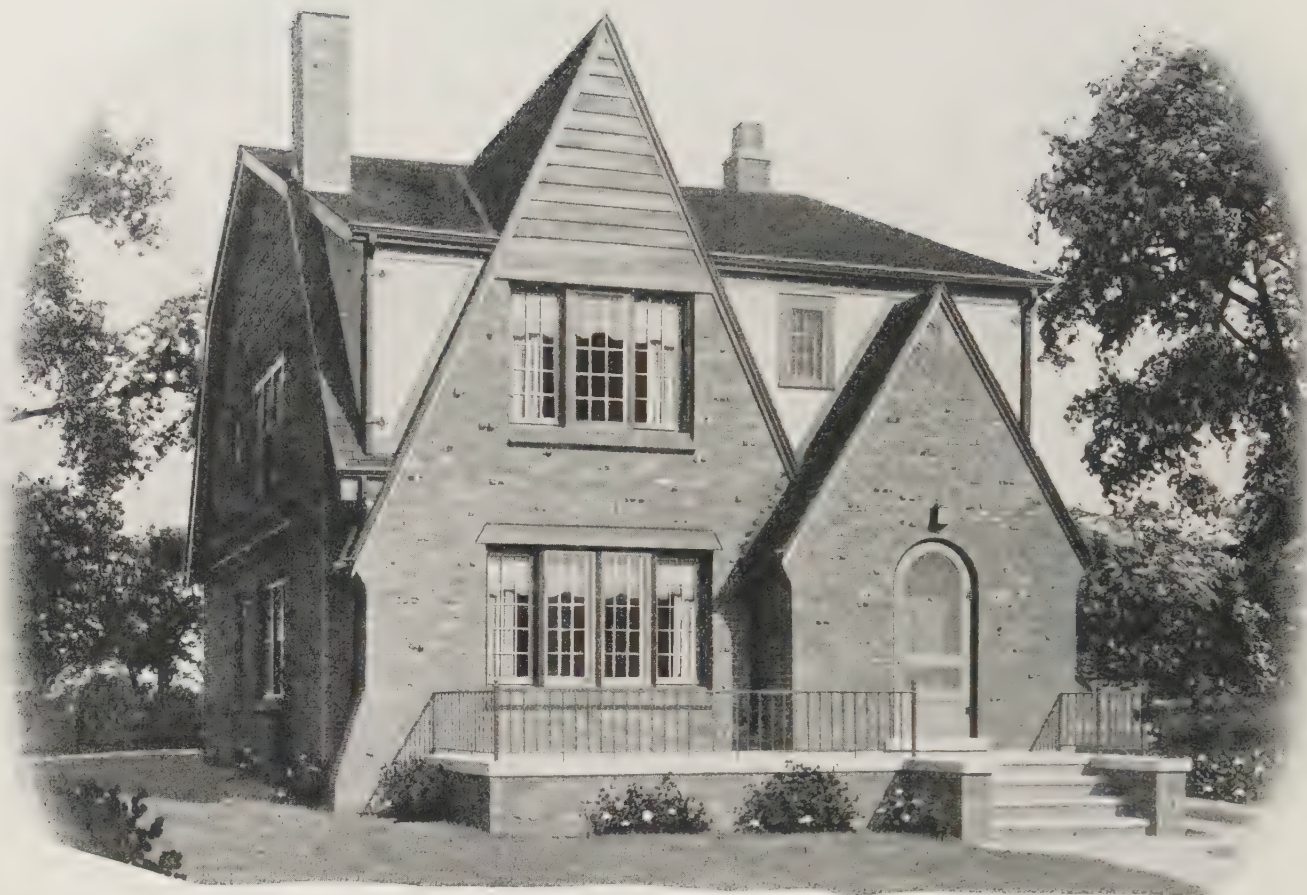
NEAT but not gaudy—the home often reflects the personality of those who live within.



DIMENSIONS

Size of main building	33'0" x 24'0"
Size over all	34'0" x 36'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'9"

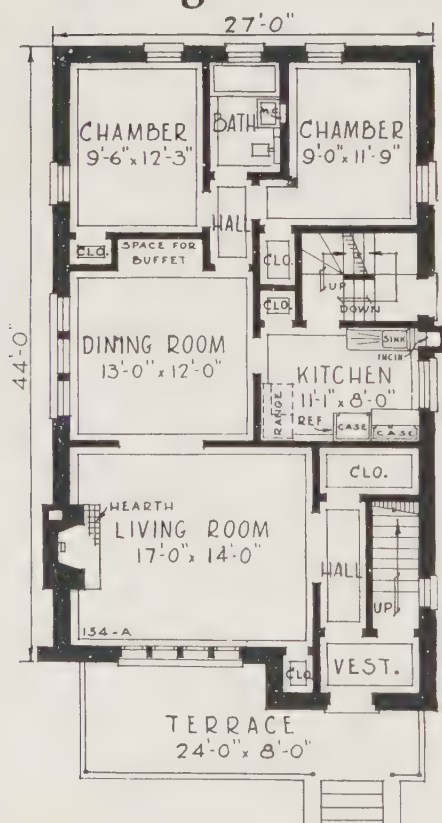




Design 154-A

TWO APARTMENT HOME
EACH FLOOR HAS 5 ROOMS AND BATH

THE rent from
one apartment
in this charming two-
family home will
soon pay for it.



• FIRST FLOOR •



• SECOND FLOOR •

DIMENSIONS

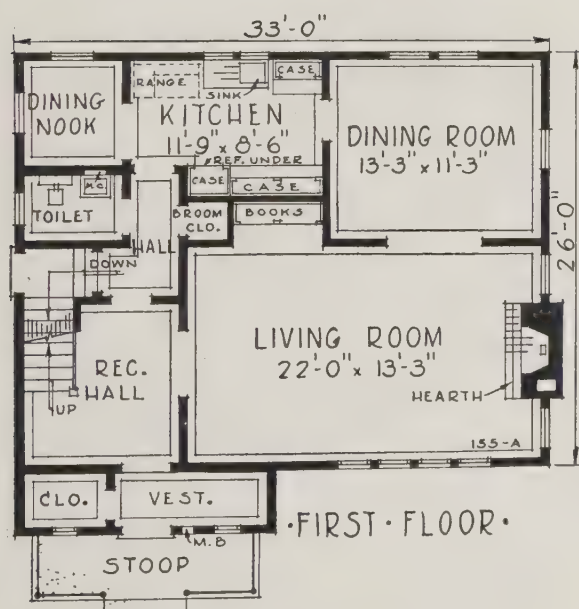
Size of main building 27'-0" x 44'-0"
Size over all 30'-0" x 55'-0"
Ceiling height, 1st floor 8'-6"
Ceiling height, 2nd floor 8'-6"
Height of basement 7'-0"



Design 155-A

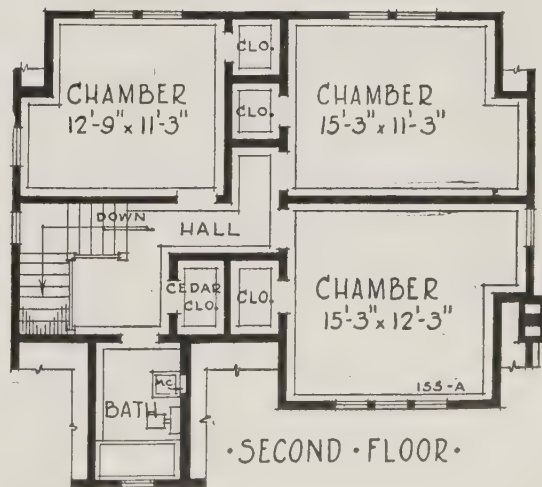
6 ROOMS, BATH, TOILET AND DINING NOOK

HERE is a home that will appeal to those who like a house entirely free from freakish lines and details.



DIMENSIONS

Size of main building	33'0" x 30'0"
Size over all	36'0" x 36'0"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

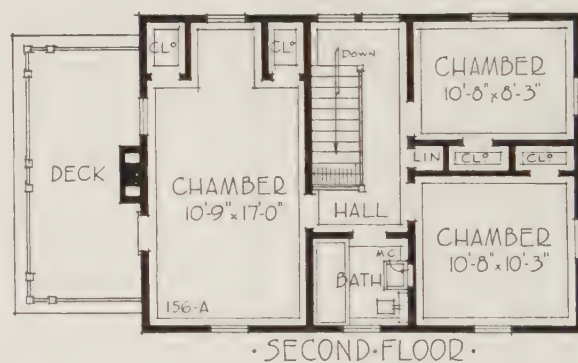
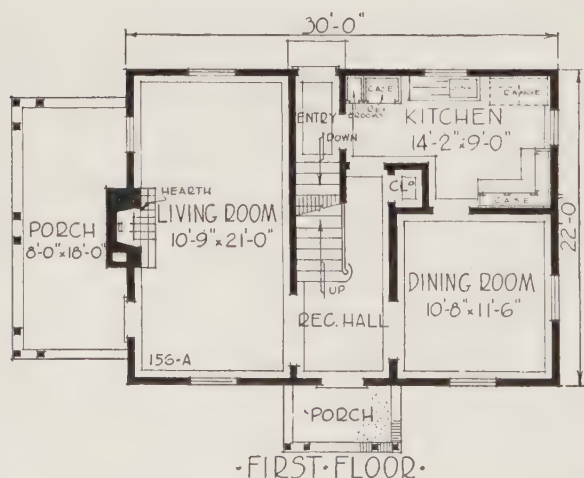




Design 156-A

6 ROOMS AND BATH

A beautiful home of colonial type with roomy porch off the living room. A style of house that never wanes in popularity.



DIMENSIONS

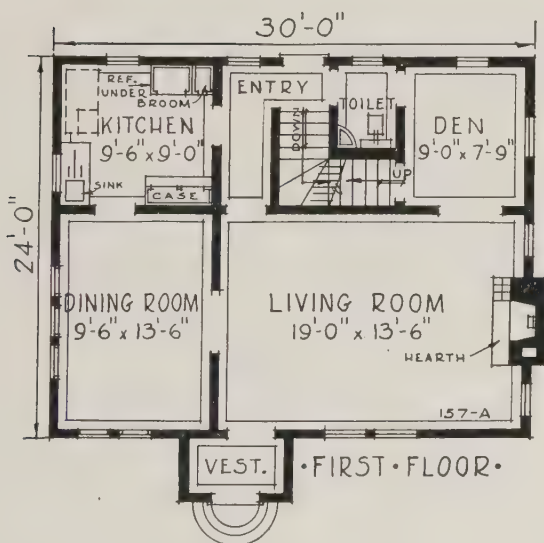
Size of main building	30'0" x 22'0"
Size over all	41'0" x 28'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 157-A

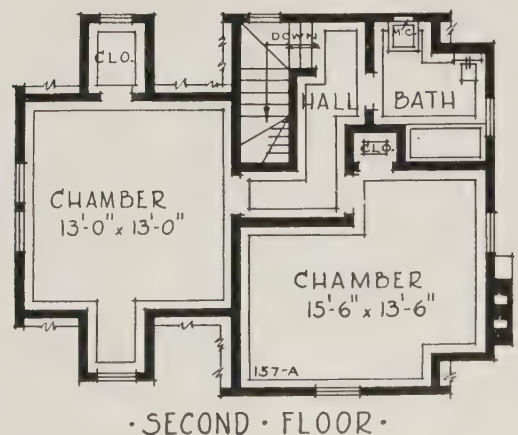
5 ROOMS, BATH AND DEN

A stucco home of the English type that would add beauty to the choicest suburbs. All rooms are large and well arranged for ideal housekeeping.



DIMENSIONS

Size of main building	30'0" x 24'0"
Size over all	35'0" x 32'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"





Design 158-A

3 ROOMS, DINING NOOK AND BATH

A veritable little nest of three rooms that is good to look at and very convenient and comfortable to live in.



INTERIOR VIEW OF KITCHEN



DIMENSIONS

Size of main building	27'6" x 23'6"
Size over all	28'6" x 30'0"
Ceiling height	8'6"
Height of basement	7'0"



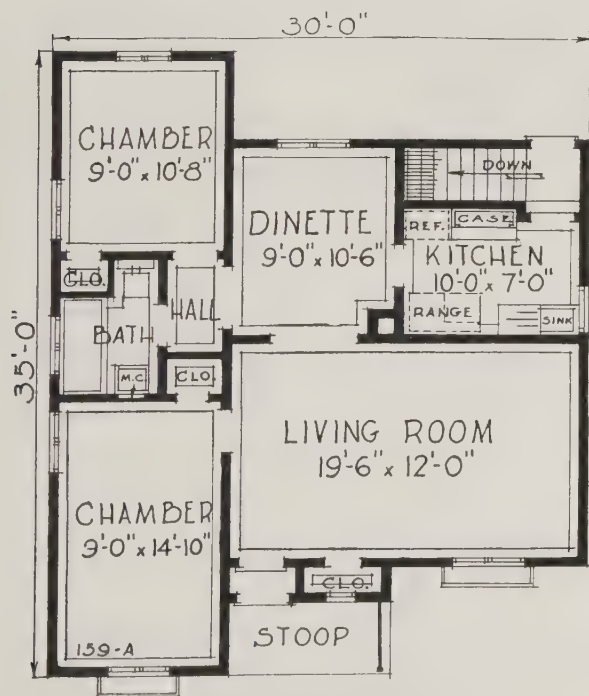
Design 159-A

4 ROOMS, BATH AND DINETTE

WALLS of white and shutters and roof of green—a pleasing combination for this charming bungalow home.

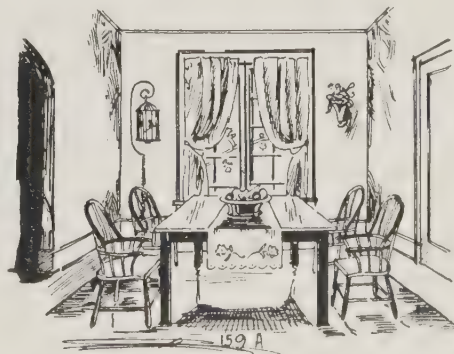
DIMENSIONS

Size of main building	30'0" x 35'0"
Size over all	32'6" x 37'0"
Ceiling height	8'6"
Height of basement	7'0"



• FLOOR PLAN •

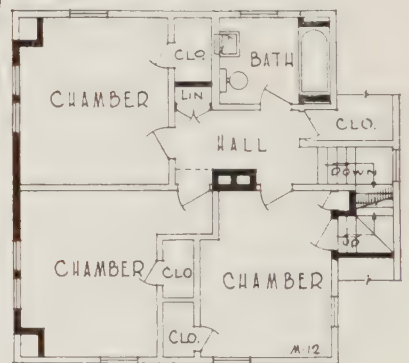
The Dinette is large enough to be comfortable and small enough to remain cozy.



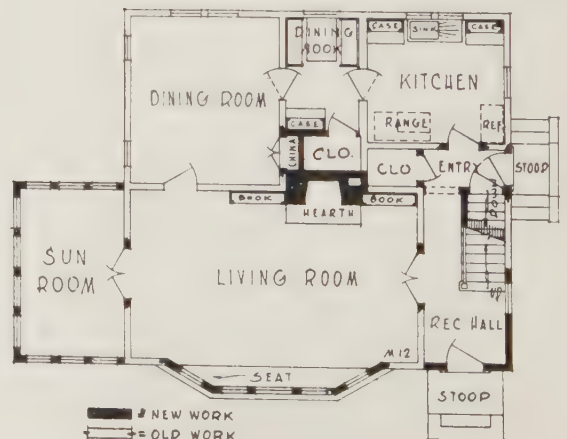


IT PAYS TO
MODERNIZE
YOUR HOME

BEAUTY-COMFORT
CONVENIENCE
VALUE

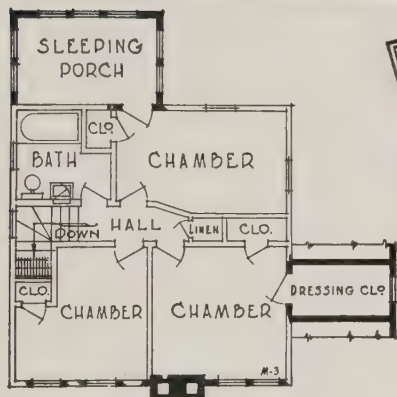


• SECOND FLOOR •

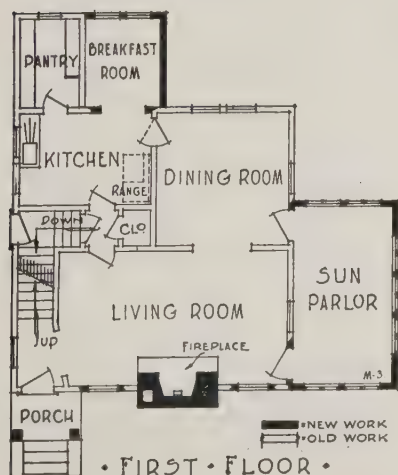


• FIRST FLOOR •

THE old and ugly becomes the new and beautiful through **modernizing**. Old homes can easily be rejuvenated—made young again—and greatly increased in value.



• SECOND FLOOR •



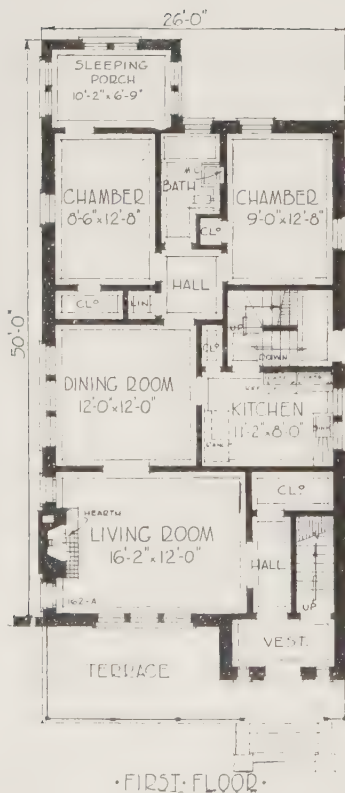
• FIRST FLOOR •

MODERNIZING works wonders in many ways. Homely, old-fashioned exteriors take on a beautiful modern appearance. Poorly arranged interiors become conveniently comfortable. Modernizing pays in every way.



Design 162-A

TWO APARTMENT HOME
EACH FLOOR HAS FIVE ROOMS AND BATH



BRICK and stucco are harmoniously blended in this two-apartment home of attractive design. Both floors are planned for unusual convenience and comfort.

DIMENSIONS

Size of main building	25'0" x 43'0"
Size over all	29'6" x 59'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"





Design 163-A

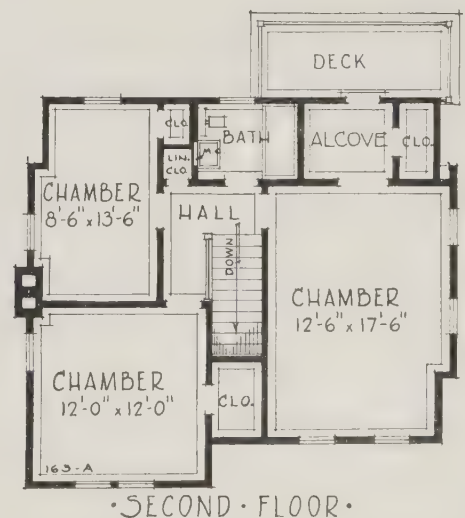
6 ROOMS, BATH AND DINING NOOK

A pleasing study in roof angles helps make this home one of rare beauty. No detail inside or out has been overlooked.



DIMENSIONS

Size of main building	30'0" x 27'0"
Size over all	32'0" x 42'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

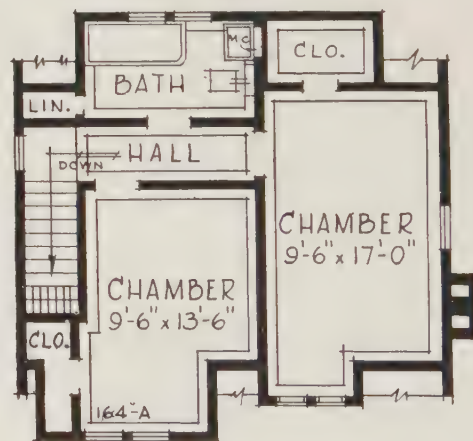
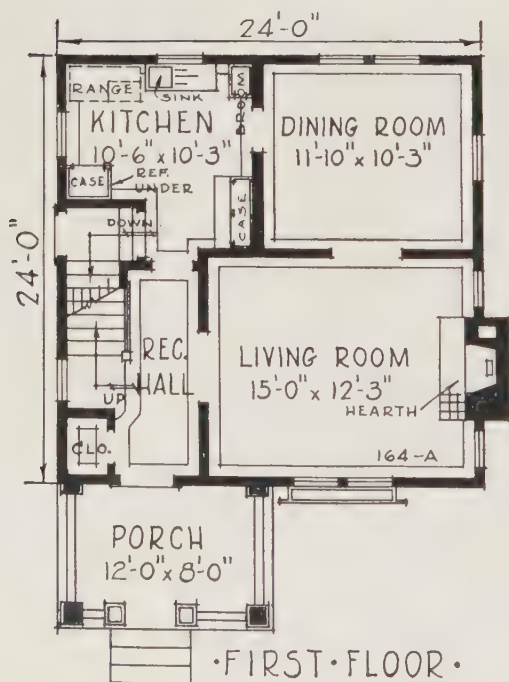




Design 164-A

5 ROOMS AND BATH

THERE is a quaintness about this home that instantly appeals. There is a lot of room in its five rooms.



•SECOND FLOOR•

DIMENSIONS

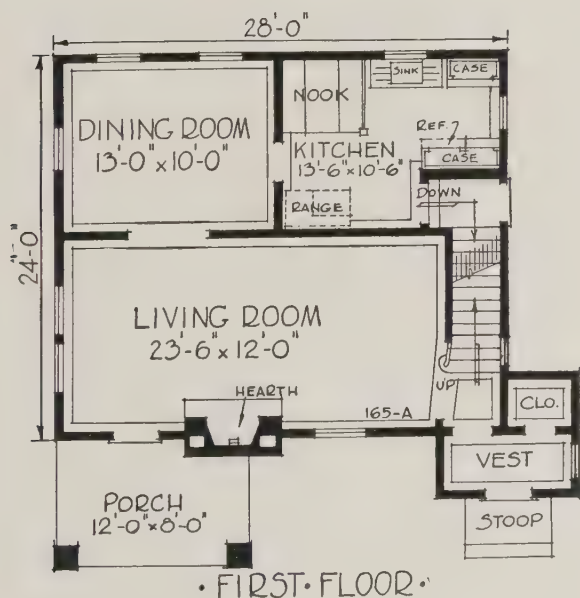
Size of main building	24'0" x 24'0"
Size over all	26'6" x 36'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 165-A

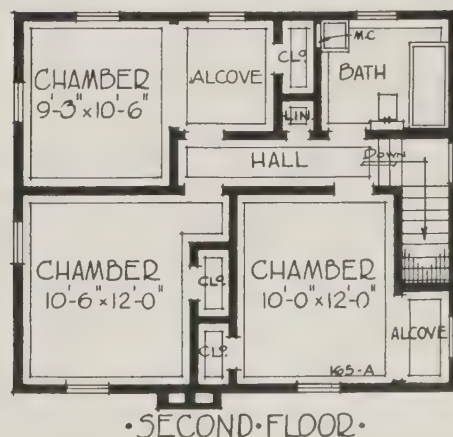
6 ROOMS, BATH AND ALCOVE

RATHER unusual in design, this home has a charm all its own, and the interior has been well and carefully planned.



DIMENSIONS

Size of main building	28'0" x 24'0"
Size over all	34'0" x 33'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"





Design 166-A

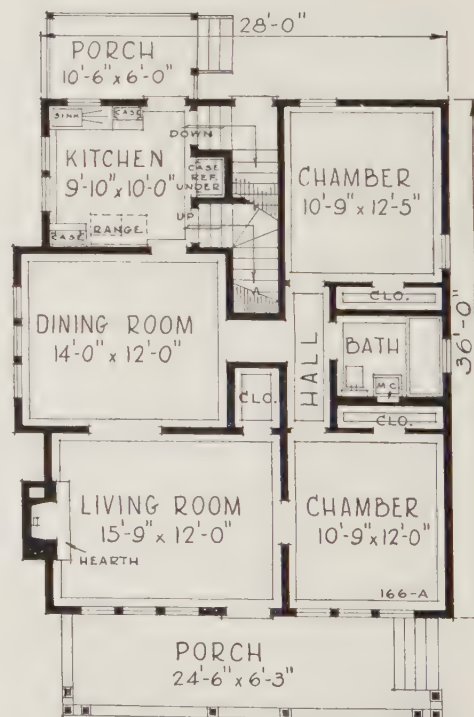
5 ROOMS AND BATH

A bungalow that is different—the wide front porch is ideal for summer comfort and there is a rear porch too, and inside everything is arranged conveniently.



DIMENSIONS

Size of main building ...28'0" x 36'0"
 Size over all 33'0" x 53'6"
 Ceiling height 9'0"
 Height of basement 7'0"



• FLOOR PLAN •

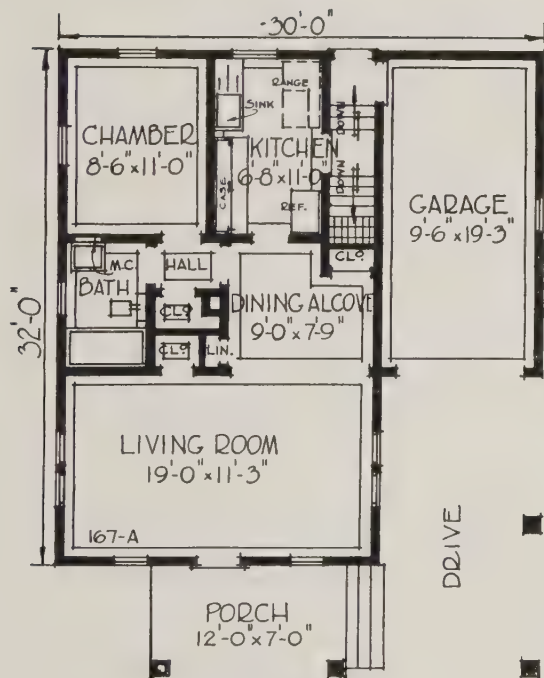
The leaping flames that warm and cheer from friendly hearth.



Design 167-A

3 ROOMS, DINING ALCOVE, BATH
AND GARAGE

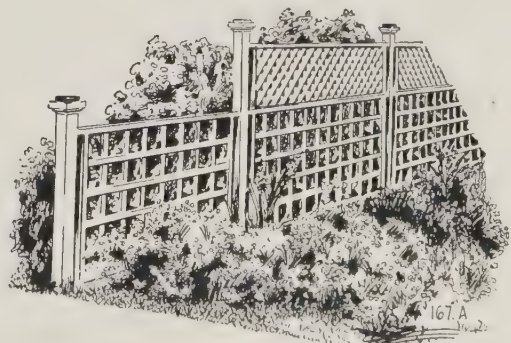
THERE is a lot of comfort and convenience in this dainty little bungalow with its built-in garage—and it's good to look at too.



• FLOOR PLAN •

DIMENSIONS

Size of main building.....	30'0" x 32'0"
Size over all.....	35'0" x 42'0"
Ceiling height.....	8'6"
Height of basement.....	7'0"



Ornamental fencing adds to privacy as well as beauty.



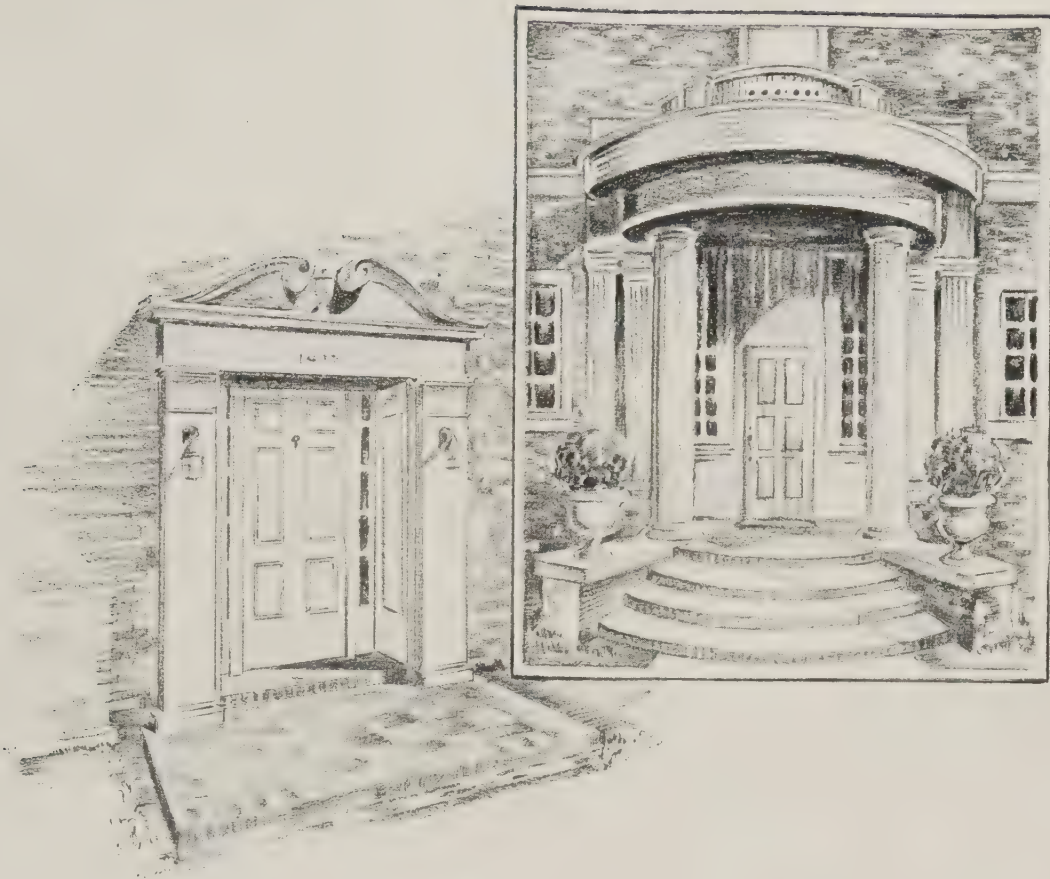
Design your garage to harmonize with the house

We can supply you with plans and specifications for a one or two-car garage to harmonize with any house in this book.

How much better it is to have your garage look like the house than to have it appear to be a hasty after-thought, added to the property at the last minute.

Your garage should be a definite part of the picture that passersby see from the street—not an ugly addition to the back yard.

To have both house and garage designed in the same style adds to the value of your home property. And the cost of an attractive garage is seldom more than the cost of “any-old-kind-of-garage”.



Your front door *must have* PERSONALITY

The front entrance should be in keeping with the architectural style of the home. At the same time, it should reflect the personality of the people who live within. You want visitors to be impressed with the dignity of your home and with the cordiality of your friendship. At the front door, before they enter, the first impressions are received. Be sure these first impressions are correct. Select your front entrance with the greatest care. You can select almost any kind of entrance without

any appreciable addition to the cost of building. There is a wide variety of standard designs for you to choose from—frames, lattices, doors, arches, columns, balustrades. Pay particular attention to your door hardware and to the possibility of adding a well-placed lighting fixture to the ensemble. These

little details, carefully chosen, make a great difference in the appearance of the whole house.

Consult us freely; we can meet every individual taste and requirement.





Design 170-A

5 ROOMS AND BATH

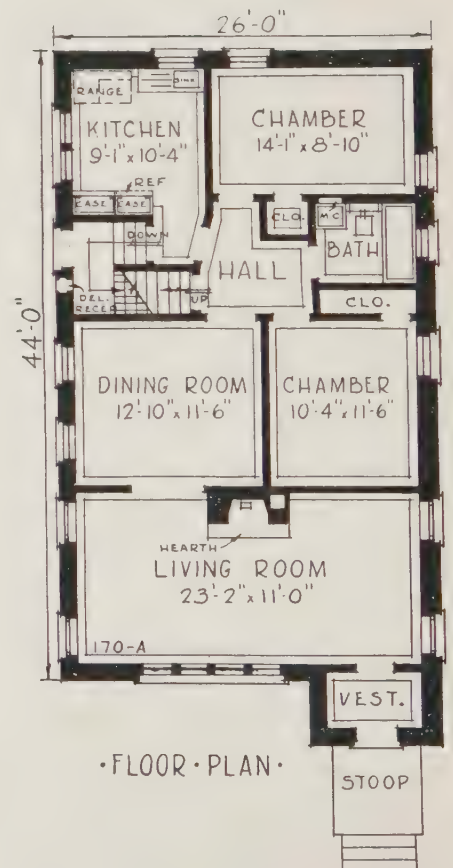
THERE is a lot of individuality in this beautiful home of brick, and a wonderfully planned interior provides much in living comfort.



A fireplace is a "comfort spot" in any room.

DIMENSIONS

Size of main building	26'0" x 44'0"
Size over all	28'0" x 60'0"
Ceiling height	8'6"
Height of basement	7'0"

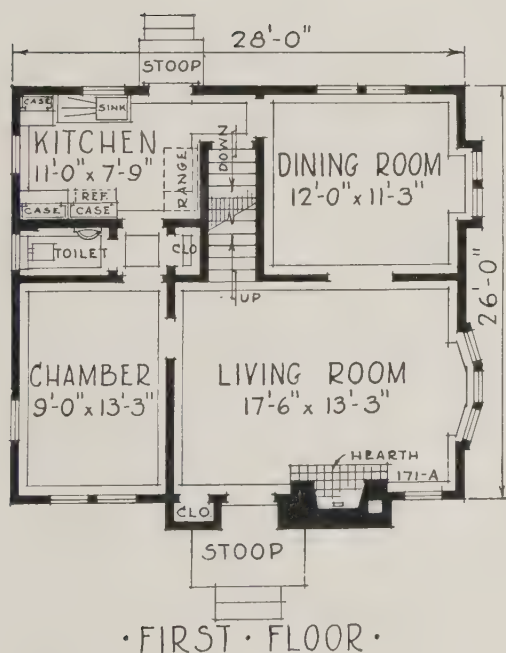




Design 171-A

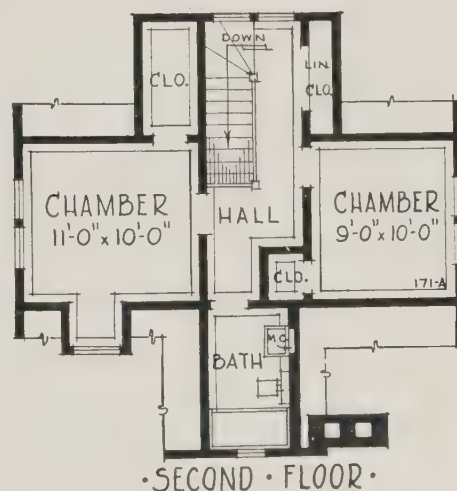
6 ROOMS AND BATH

GRACEFUL roof lines, well grouped windows and an artistic entrance add to the beauty of this home.



DIMENSIONS

Size of main building	28'0" x 26'0"
Size over all	31'0" x 38'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

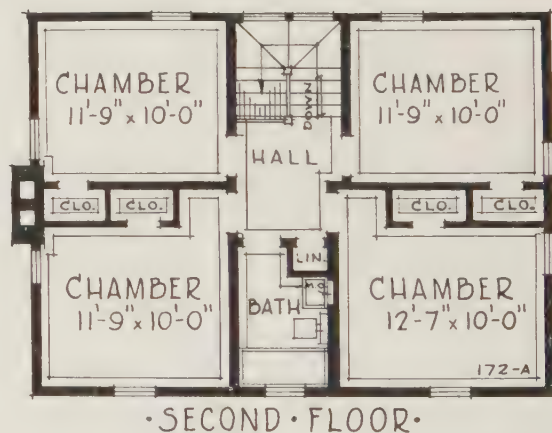
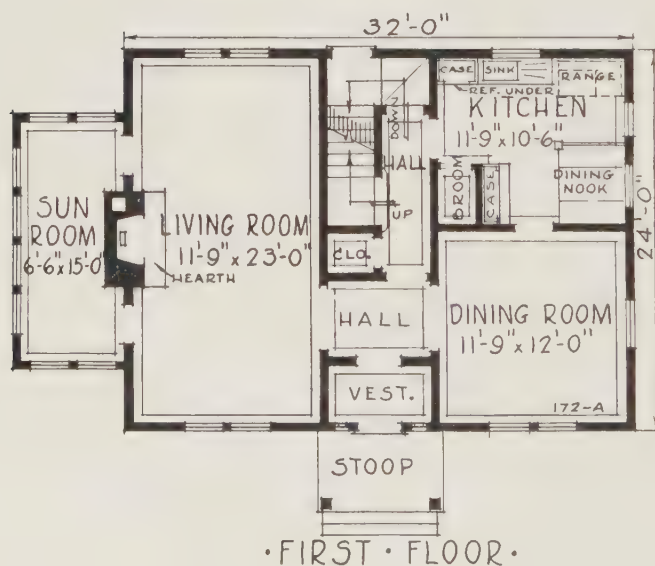




Design 172-A

7 ROOMS, BATH AND SUN ROOM

AN exceptionally roomy and comfortable home of pleasing appearance.



DIMENSIONS

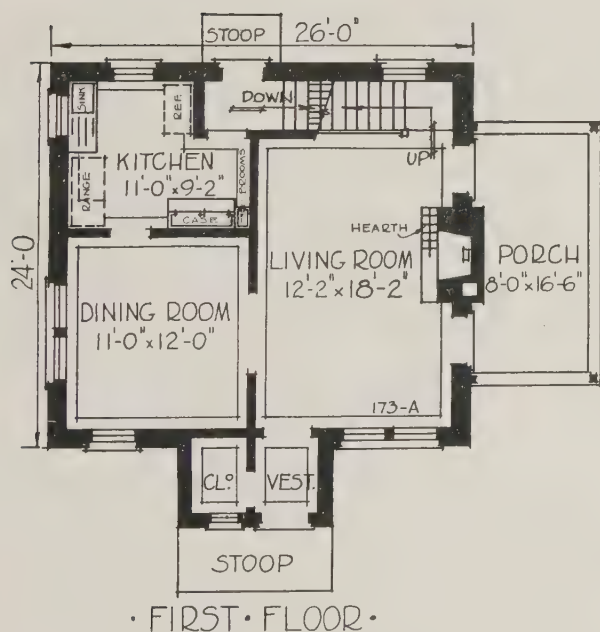
Size of main building	32'0" x 24'0"
Size over all	43'0" x 32'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 173-A

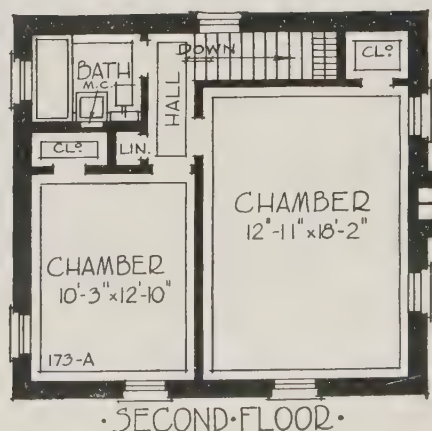
5 ROOMS AND BATH

A very pleasing example of brick construction that proves that attractiveness can be had without the use of frills or freakish details.



DIMENSIONS

Size of main building	26'0" x 24'0"
Size over all	36'6" x 36'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

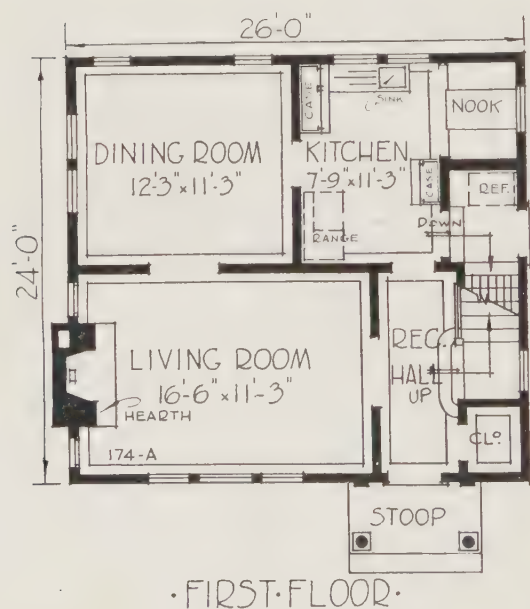




Design 174-A

5 ROOMS AND BATH

A home of quiet simplicity, well and conveniently arranged inside.



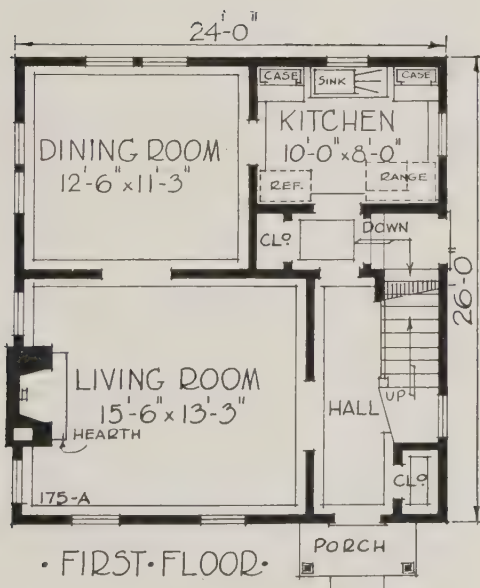
DIMENSIONS

Size of main building	26'0" x 24'0"
Size over all	28'0" x 30'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 175-A

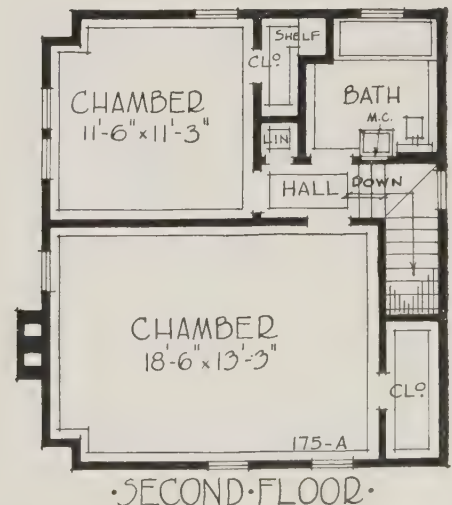
5 ROOMS AND BATH



DIMENSIONS

Size of main building	24'0" x 26'0"
Size over all	27'0" x 31'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"

THE shuttered windows and latticed entrance way add much to this home of sweet simplicity.



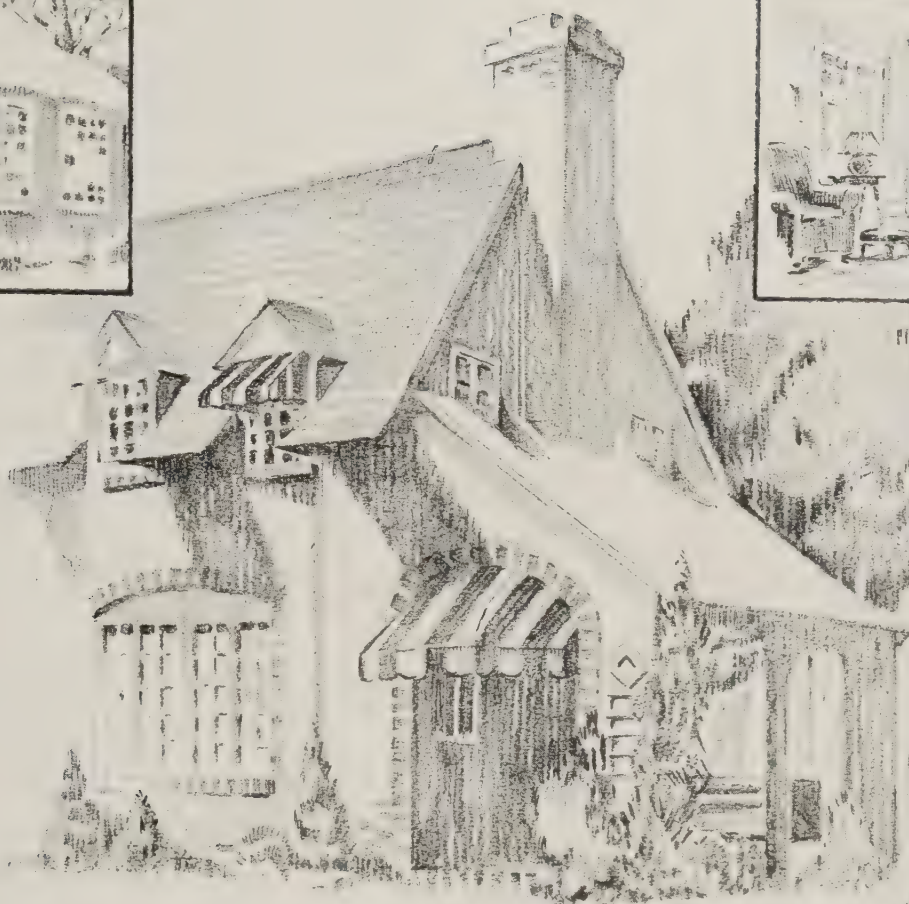


*Beautiful
glistening woodwork
makes housework a pleasure*

FLOORS, doors, window sills, stairs and balustrades of beautiful, glistening woodwork are a joy to the housekeeper. Woodwork is so easy to clean and can be kept spick and span with very little effort.

Your choice of woods for inside the home is practically limitless. Many of the hard and soft woods possess exclusive, distinctive features of grain and finish. Some are particularly suited to wax finish, others to stain and varnish.

No part of the home can possibly be more important than its woodwork. Select yours with care.



A summer delight. and a winter comfort!

That's what a big veranda can be—screened, a delight in summer; glassed, a comfort in winter.

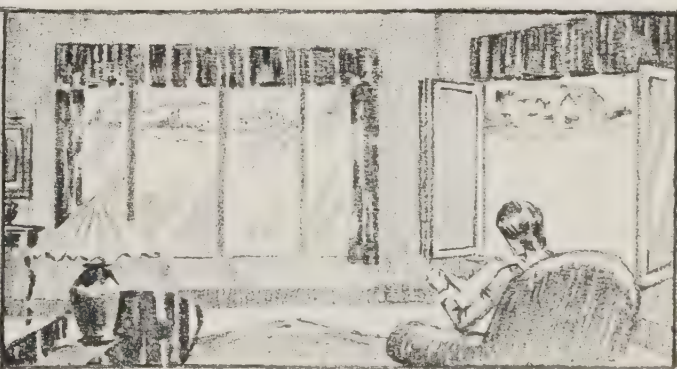
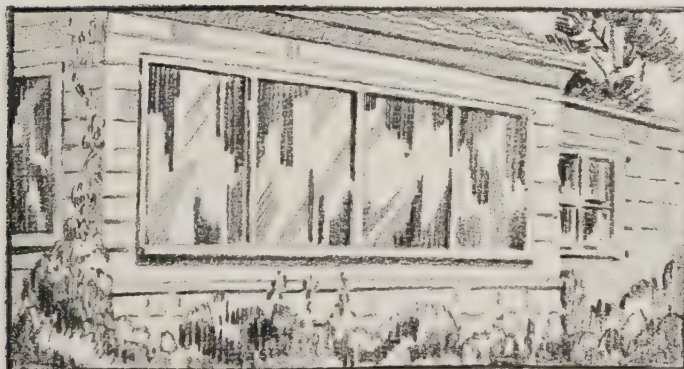
Sometimes an attractive porch is constructed of materials quite different from the rest of the house. We have built delightful brick porches on stucco and frame homes; charming frame verandas on brick and stucco houses.

In every case, the porch or veranda provides the equivalent of an extra room. It can be

attractively furnished—screened and electrically lighted to serve as a cool living room in summer; glassed in and heated, a cozy, cheerful place to sit when winter comes.

Many homes have an extra porch for sleeping the year 'round—and still another off the dining room or kitchen, which serves as a convenient breakfast nook and children's playroom.

Plan your porches when you plan your home.





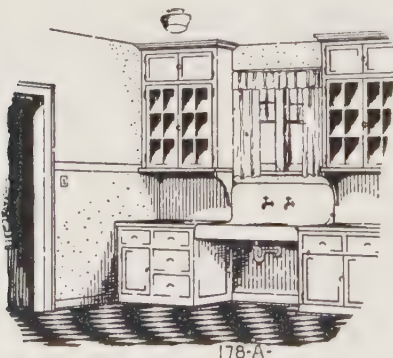
Design 178-A

5 ROOMS AND BATH

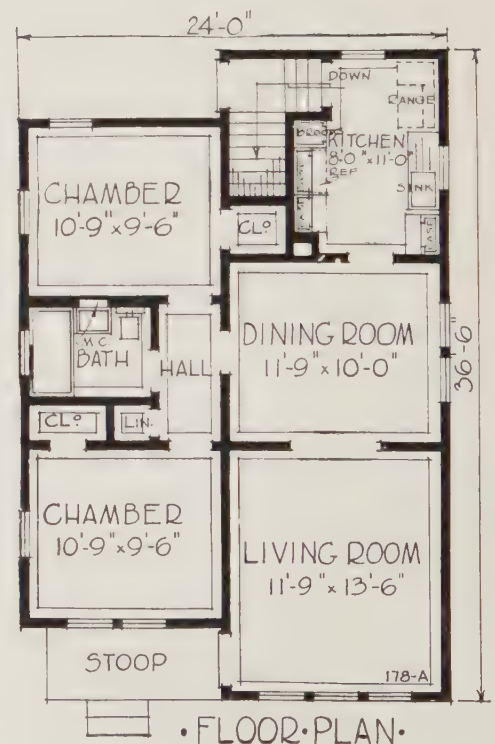
THERES a lot of comfort in this little home that is exceptionally appealing in its simple beauty.

DIMENSIONS

Size of main building	24'0" x 36'6"
Size over all	26'0" x 39'0"
Ceiling height	8'6"
Height of basement	7'0"



A
SIMILAR KITCHEN
ARRANGEMENT
TO THIS
VIEW CAN BE
APPLIED TO THIS
HOME
IF PREFERRED.





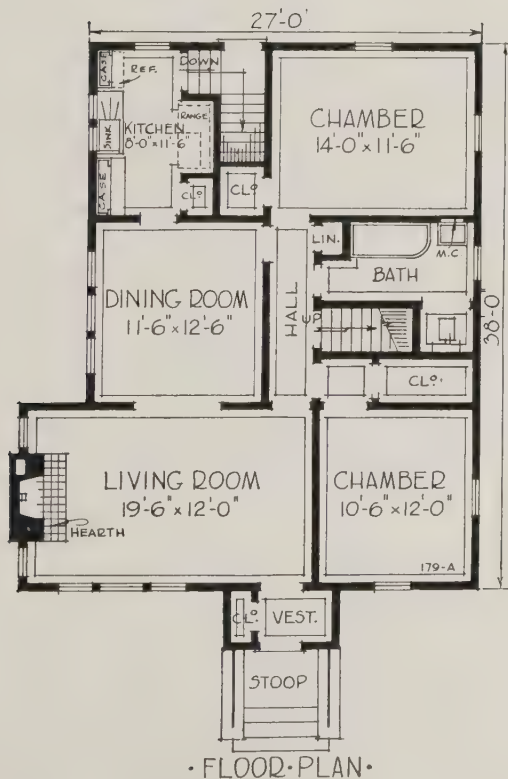
Design 179-A

5 ROOMS AND BATH

THIS beautiful exterior stucco and brick encloses an interior that will instantly appeal because of its careful planning.

DIMENSIONS

Size of main building	27'0" x 42'0"
Size over all	34'6" x 51'0"
Ceiling height	8'6"
Height of basement	7'0"



A GARAGE
TO
MATCH
THE
HOME

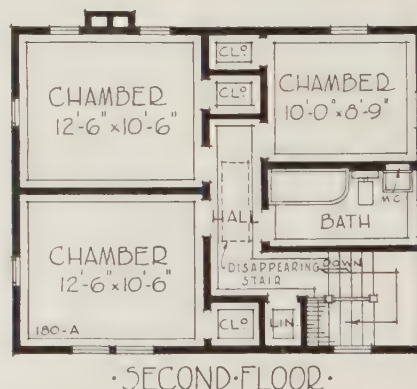
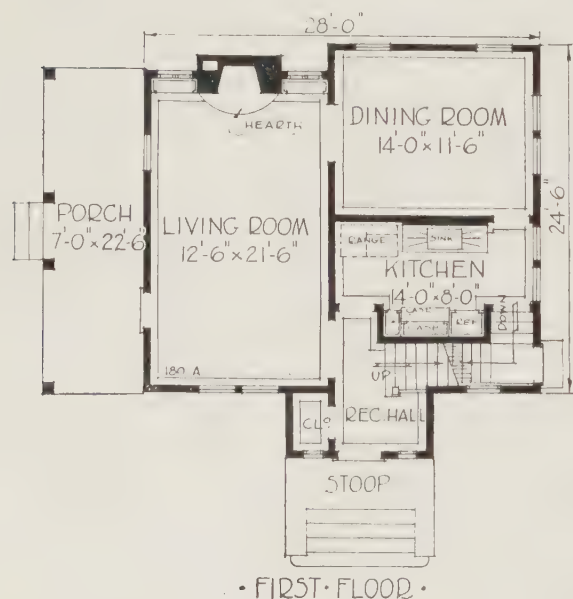




Design 180-A

6 ROOMS AND BATH

NOTHING has been lost in artistic effect here. It's as good to look at as it is conveniently arranged inside.



DIMENSIONS

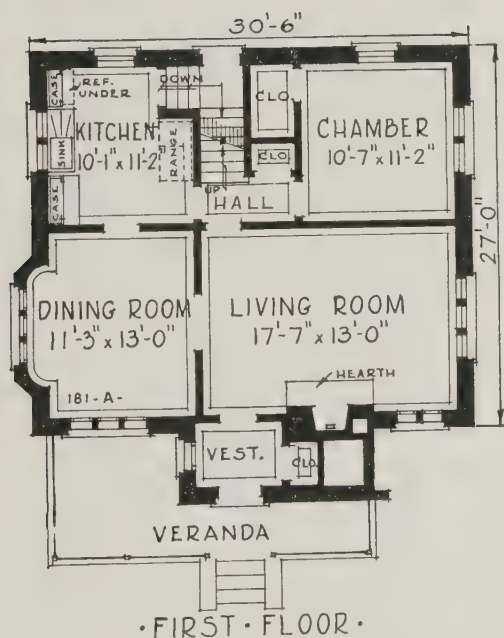
Size of main building	28'0" x 24'6"
Size over all	37'6" x 37'6"
Ceiling height, 1st floor	9'0"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 181-A

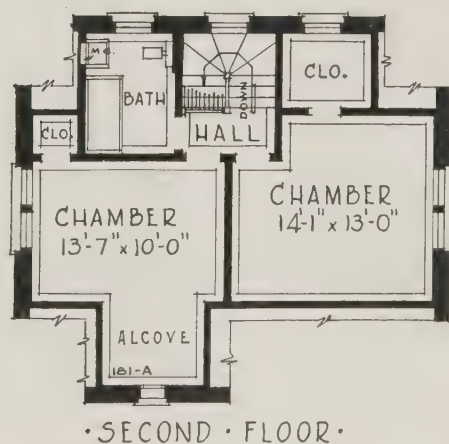
6 ROOMS AND BATH

A picture of real beauty and true comfort—a home that anyone would be proud to own and glad to live in.



DIMENSIONS

Size of main building	30'6" x 27'0"
Size over all	31'6" x 41'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"





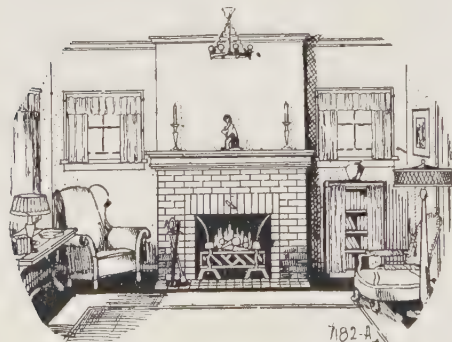
Design 182-A

5 ROOMS AND BATH

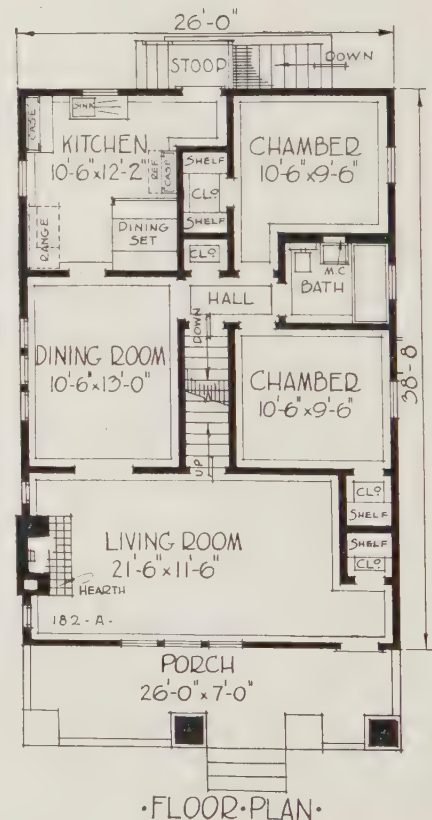
AN attractive bungalow with walls of siding, and just enough in the way of exterior ornamentation to make a pleasing picture. The interior is very well arranged.

DIMENSIONS

Size of main building	26'0" x 38'8"
Size over all	30'0" x 50'0"
Ceiling height	8'6"
Height of basement	7'0"



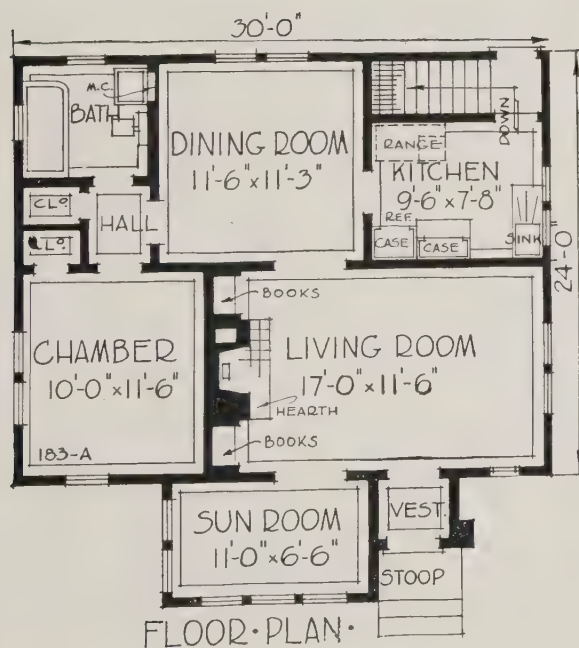
A VIEW
OF
FIRE PLACE
IN
LIVING ROOM





Design 183-A

4 ROOMS, BATH AND SUN ROOM



DIMENSIONS

Size of main building	30'0" x 31'0"
Size over all	33'0" x 34'0"
Ceiling height	8'6"
Height of basement	7'0"

THERE is a lot of living comfort in this dainty little home. The exterior is unusually attractive—the interior arrangement both practical and convenient.



Artistic pergolas and garden seats beautify the yard.



Under the stairs plenty of room for golf clubs, tennis racquets, lap robes and out-door clothes of the whole family and of visiting friends. Note electric light just inside the door.

More and bigger clothes closets

Every woman knows the importance of clothes closets. Every home owner decides: "The next house we build will have more of them, and bigger ones!" Nothing tries the patience so much as a dark, crowded, old-fashioned clothes closet. Up-to-date homes have the modern kind. A few of the many available types of convenient closets are illustrated here.



Double closet for large double bedroom—one for each occupant of the room.



Note the pull-out drawer for shoes and slippers and the adjustable hanger-rack. Plenty of room and convenience here.



A linen closet off the dining room, with plenty of shelves and drawers.



Linen closet with roomy shelves to hold towels, sheets, pillow slips, bed spreads and blankets.



A special kitchen closet, designed for brooms, mops, vacuum cleaner and ironing board.

SUGGESTIONS

for your dining room



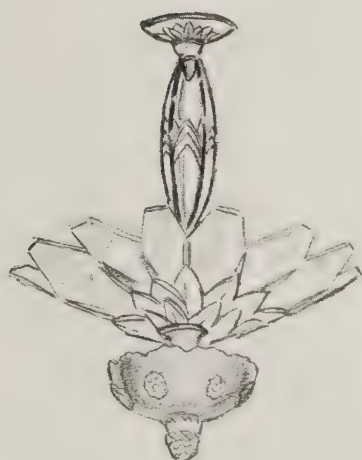
Attractive formal fireplace and mantel with built-in china cabinets, linen drawers and cupboards.

A breakfast nook adjoining the dining room or kitchen saves many steps and much unnecessary work in serving informal meals.

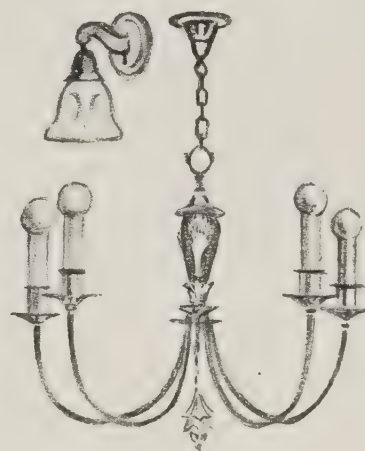
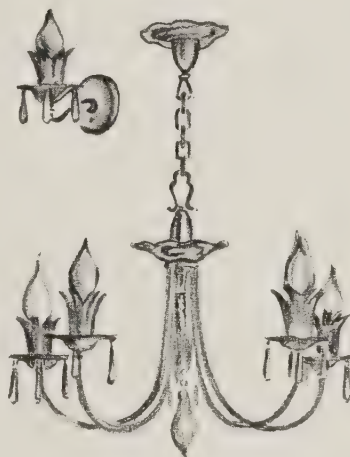


This is a popular type built-in buffet and sideboard.

Lighting the dining room is important: you can express your own individuality in selecting your lighting fixtures.



Showing a 24-inch amber art glass shade... should hang 24 inches above table.



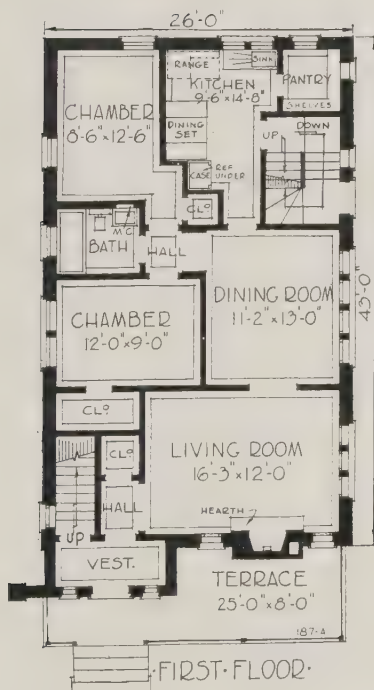
Chandelier over dining table and wall bracket fixtures should harmonize in design. Here are two popular types. There are hundreds of other designs to select from.



Design 187-A

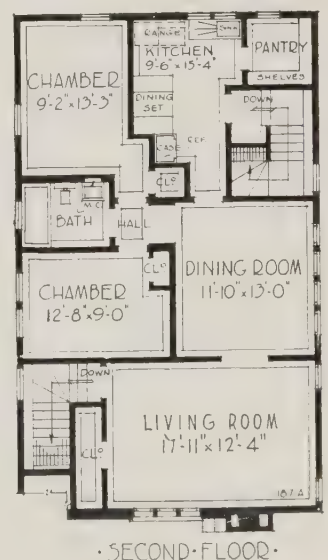
TWO APARTMENT HOME
EACH FLOOR HAS FIVE ROOMS AND BATH

APPEARANCES are often deceiving. Who would guess that this unusually attractive home is a two-apartment dwelling exceptionally well laid out inside.



DIMENSIONS

Size of main building	26'0" x 43'0"
Size over all	30'6" x 57'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"



SECOND FLOOR



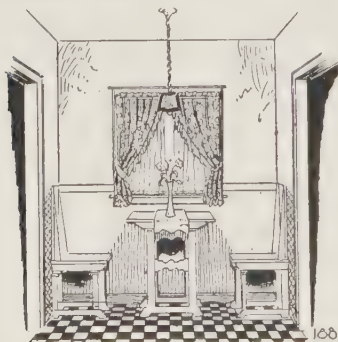
Design 188-A

4 ROOMS, BATH AND DINING NOOK

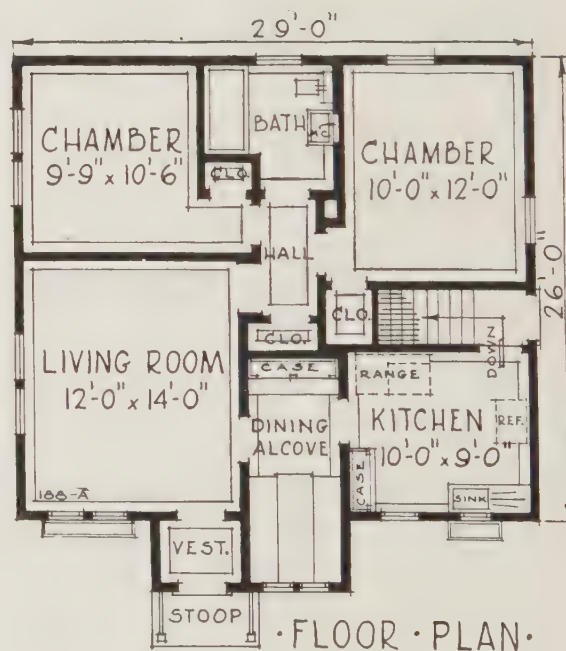
A cottage bungalow of simple beauty. The single floor is conveniently and comfortably arranged.

DIMENSIONS

Size of main building	29'0" x 30'0"
Size over all	30'0" x 34'0"
Ceiling height	8'6"
Height of basement	7'0"



A VIEW IN DINING ALCOVE
SHOWING DINETTE TABLE AND
BENCHES.





Design 189-A

5 ROOMS AND BATH

ARTISTIC roof lines make this little home, with its shingled exterior, a real beauty, and inside it is cozy and convenient.



DIMENSIONS

Size of main building	24'0" x 40'0"
Size over all	30'0" x 45'6"
Ceiling height	8'6"
Height of basement	7'0"

Built-in bookshelves add an extra touch to an artistic fire-place.

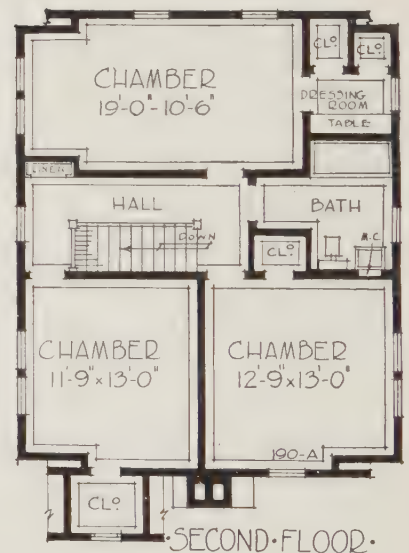
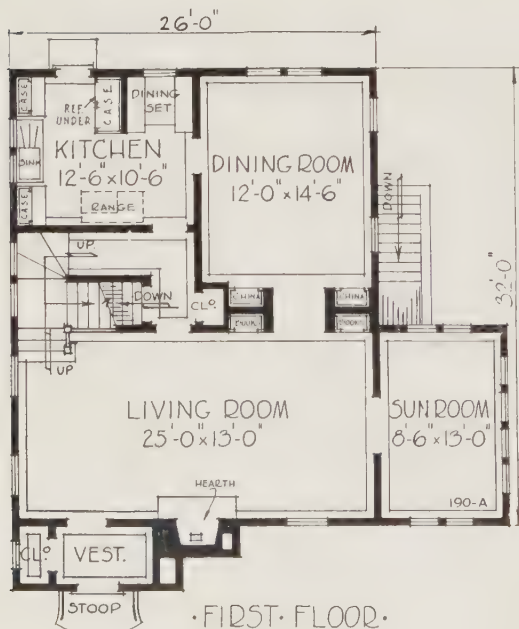




Design 190-A

6 ROOMS, BATH AND SUN ROOM

THIS attractive home is splendidly proportioned and there is harmony in every detail.



DIMENSIONS

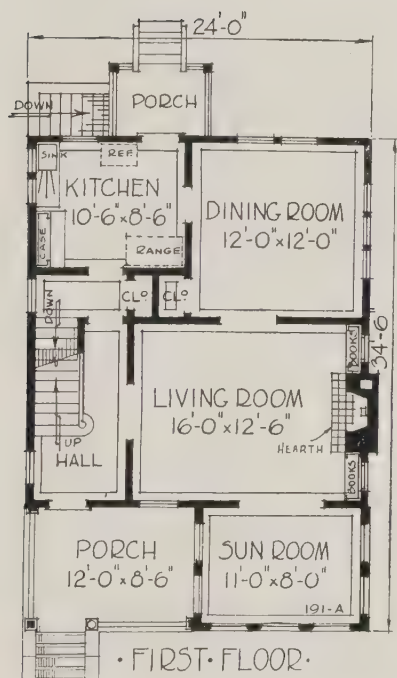
Size of main building	26'0" x 32'0"
Size over all	38'6" x 42'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 191-A

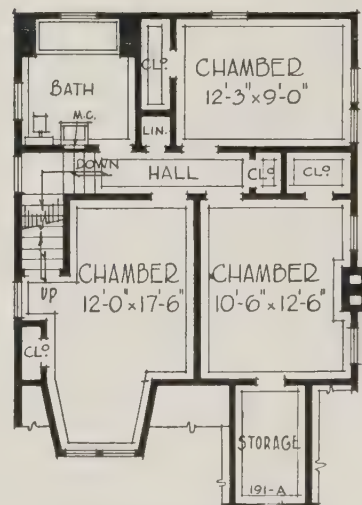
6 ROOMS, BATH, STORAGE AND SUN ROOM

BRICK and stucco are skillfully combined to produce this charming home that is so attractive to the eye and so conveniently arranged inside.



DIMENSIONS

Size of main building	24'0" x 34'6"
Size over all	26'0" x 46'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"

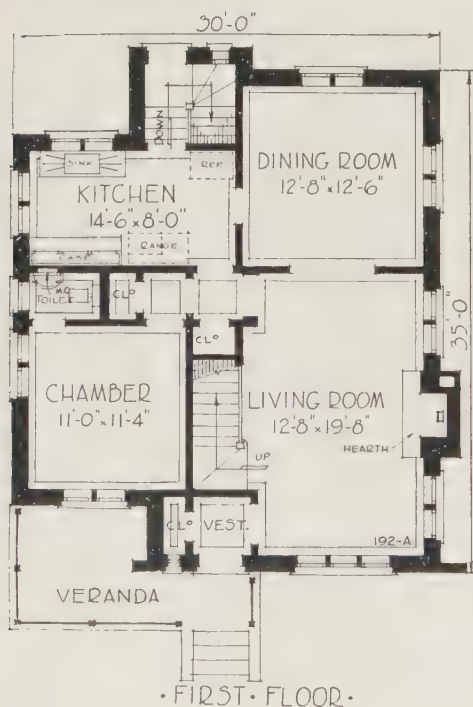




Design 192-A

7 ROOMS, BATH AND TOILET

A beautiful home of brick construction with stucco ornamentation.



DIMENSIONS

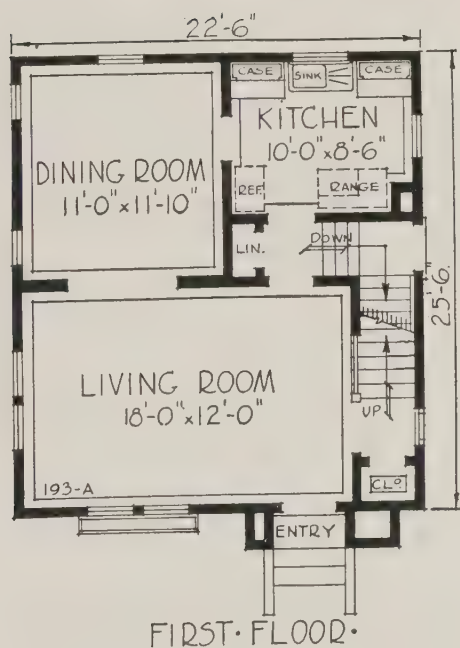
Size of main building	30'0" x 35'0"
Size over all	32'0" x 44'6"
Ceiling height, 1st floor	8'9"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"



Design 193-A

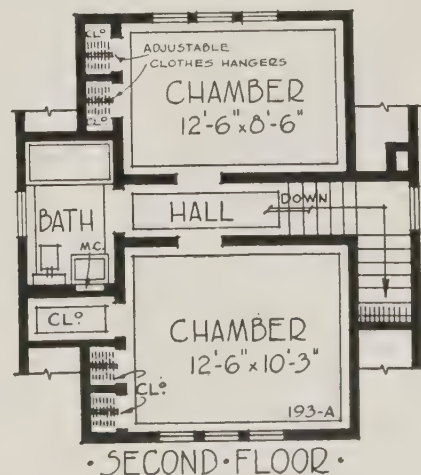
5 ROOMS AND BATH

DORMERS add to architectural beauty outside and increase room space inside. This charming home has much to recommend it both inside and out.



DIMENSIONS

Size of main building	22'0" x 25'6"
Size over all	23'6" x 31'6"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'0"
Height of basement	7'0"





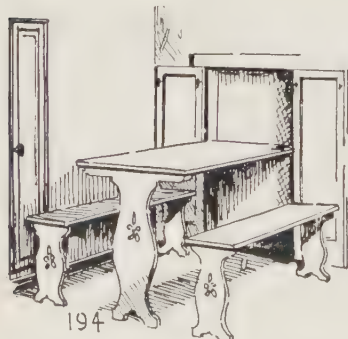
Design 194 A

5 ROOMS AND BATH

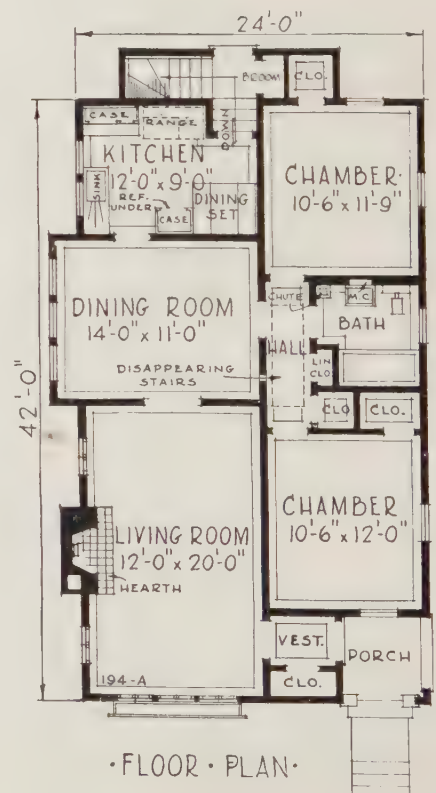
EXCEPTIONALLY pleasing is this stucco home with its arched entrance to porch, and well-grouped windows. The imposing brick chimney at the left bespeaks a cheerful fireplace within.

DIMENSIONS

Size of main building	24'0" x 42'0"
Size over all	27'0" x 52'6"
Ceiling height	8'6"
Height of basement	7'0"



A DINING SET
WHICH
FOLDS INTO THE
WALL WHEN
NOT IN USE.

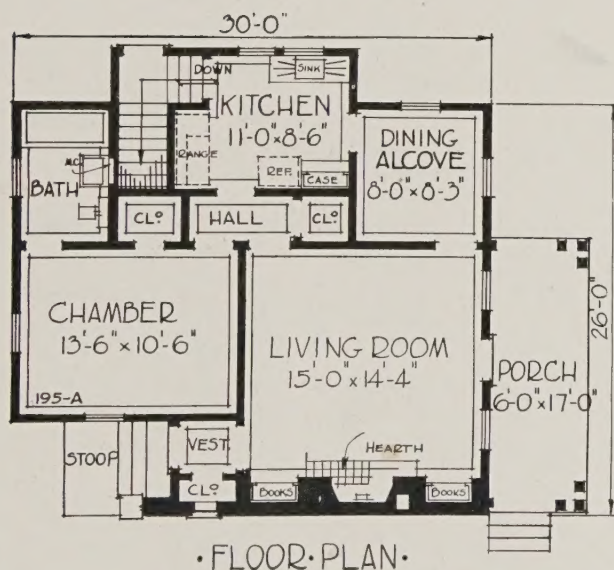




Design 195-A

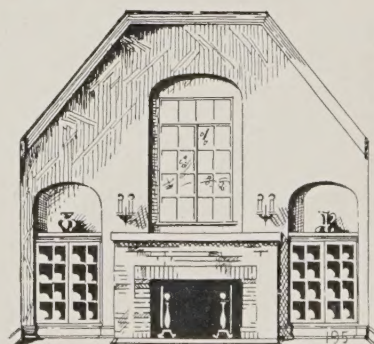
3 ROOMS, DINING ALCOVE AND BATH

HERE is a wonderful home for those who want a lot of living comfort in a few rooms. And, isn't it good to look at from the outside?



DIMENSIONS

Size of main building	30'0" x 29'6"
Size over all	37'6" x 30'6"
Ceiling height	8'6"
Height of basement	7'0"



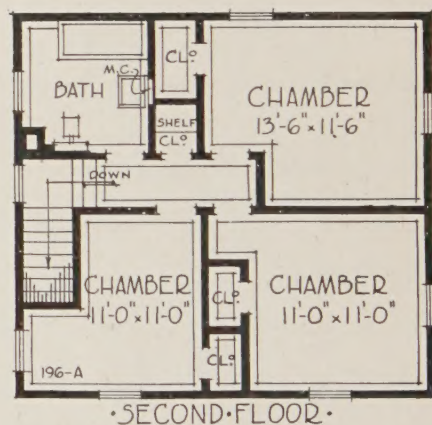
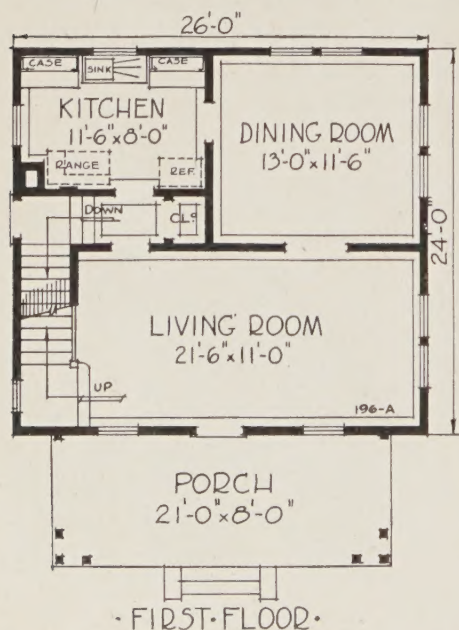
Interior View of Living Room



Design 196-A

6 ROOMS AND BATH

BEAUTY, permanence and comfort at a moderate cost is found in this attractive home.



DIMENSIONS

Size of main building	26'0" x 24'0"
Size over all	31'0" x 36'0"
Ceiling height, 1st floor	8'6"
Ceiling height, 2nd floor	8'6"
Height of basement	7'0"

